

INTERNATIONAL MASTER IN BUSINESS

EMPLOYERS GUIDE

Edition 14



MUMBAI • MILANO

SDA Bocconi
ASIACENTER



“SDA Bocconi envisions empowering individuals and organizations through innovative managerial knowledge and a global perspective, fostering responsible leadership and sustainable growth. The SDA Bocconi Asia Center extends this vision by serving as a hub for cross-border knowledge exchange and business innovation, tailored to the dynamic needs of the Indian-Asian market. Through world-class education and thought leadership, it aims to develop future-ready leaders who drive impactful change.

LEONARDO LUCA ETRO
Dean, SDA Bocconi Asia Center

SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy, since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organizations.

A unique approach is offered by promoting knowledge through SDA Bocconi School of Management industry relevant research and teaching. It spreads SDA Bocconi School of Management expertise and excellence to build managerial skills and share practices across borders to empower people.

SDA BOCCONI SCHOOL OF MANAGEMENT

For over 50 years, SDA Bocconi has been a part of the global management education landscape. Ranked among the top institutions in the world, we support the continuous growth, improvement and transformation of people, companies and organizations.

Our programs are designed to meet the changing needs of the modern world by anticipating the future, and embracing courage, imagination, and a strong sense of purpose. We're an international school based in Milan with Europe's largest urban campus, a new headquarters in Rome and a pan-Asian hub in Mumbai.

SDA BOCCONI ACCREDITATIONS



AACSB
ACCREDITED



EFMD
EQUIS
ACCREDITED



ASSOCIATION
OF
AMBA
ACCREDITED



“ Through the years, we've grown manifold and built programs that merge global curriculum standards with relevant local practices. We're proud to say that our educational institution represents the best of both worlds - international academic flavours with a strong local corporate network.

Personalised to the Indian market and Asia at large we have further researched areas of intervention that are important for this region. Extra curriculums, co-branded certifications and corporate networking will be part of your daily routine on the premises, thus giving the students and executives an edge over most.

ALESSANDRO GIULIANI

Managing Director, SDA Bocconi Asia Center

The Late Ratan N. Tata

BOCCONI'S GLOBAL STANDING

BOCCONI UNIVERSITY FACTS AND FIGURES

5 SCHOOLS

15,200
STUDENTS

280+
PARTNER SCHOOLS WORLDWIDE

9 DEPARTMENTS

400+
CORE FACULTY

36
DOUBLE DEGREE AGREEMENTS

8 RESEARCH
CENTERS

140,000+
ALUMNI WORLDWIDE

550+
ADJUNCT PROFESSORS

BOCCONI & SDA BOCCONI RANKINGS

FT FINANCIAL
TIMES

4th
WORLDWIDE 2024
GLOBAL MBA

QS WORLD
UNIVERSITY
RANKINGS

1st
WORLDWIDE 2023
RETURN ON
INVESTMENT
GLOBAL MBA

The
Economist

2nd
EUROPE 2022
FULL-TIME
MBA

6th
EUROPE 2024
B-SCHOOL

**Bloomberg
Businessweek**

3rd
EUROPE 2024
B-SCHOOL

3rd
EUROPE 2022
FOR FACULTY
QUALITY
FULL-TIME MBA

IMB INTERNATIONAL MASTER IN BUSINESS

The IMB - International Master in Business is a specialized master program that brings the global expertise and reputation of SDA Bocconi School of Management, Italy, to India. The program offers a very rich blend of business theory, simulations, case learning, international immersion and corporate exposure.

CONTEMPORARY BUSINESS LEARNING

- In addition to traditional business disciplines, the program offers courses on Sustainability and Circular Economy, Digital Transformation, AI and ML, Design Thinking, Product Management, Luxury Business, and more.
- Experiential Learning with live projects, simulations, advanced workshops, internships, and live case studies that integrate theory with practice.

INTERNATIONAL EXPERIENCE

- IMB participants learn from the world-class SDA Bocconi faculty, who are not only great teachers but mentors and advisors.
- Compulsory 4-month International immersion at SDA Bocconi.
- The immersion experience includes highly interactive lectures, business role plays and simulations, company visits, guest speakers, field research, assignments, and extra cultural activities

NETWORKING OPPORTUNITIES

- Connect with 140,000+ global Bocconi alumni with 1400+ Alumni in India.
- Network with candidates attending exchange weeks from all over the world namely Rotman Business School, Copenhagen Business School, Bocconi University, etc.
- Network with executives from corporate programs and in-person events.



Maurizio Poli
Academic Director, IMB

CAREER CURRICULUM

- Our dedicated Career Curriculum includes alumni sessions, leadership series, expert functional insights, 1-on-1 career advice & access to professional opportunities.
- Engage with industry leaders, receive mentorship from alumni, and gain access to tools, resources, and industry-recognized certifications.
- Sessions on personal branding, LinkedIn profile building, resume crafting, and interview preparation

PRESTIGE AND REPUTATION

- Consistently ranked among Top Business Schools globally; SDA Bocconi is recognized as the 4th best Global MBA worldwide and 6th Best B-school in Europe by the Financial Times in 2024-25
- Cutting-edge research university with Rank 2 in Europe for ERC Grants awarded in Economics, Management and Finance.
- Recognized by prominent corporates in the global and Indian market.

THE FACULTY

Professors at SDA Bocconi are chosen based on their academic and scientific prestige, communication skills, personal charisma, reputation in the business world, and professional experience. The school attracts leading academics who are prepared to tackle a wide range of topics with theoretical rigour, but with constant reference to management practice. Scientific research constantly feeds the SDA Bocconi curriculum and it is the litmus test of its vitality, and also a necessary requirement for its international competitiveness.

- **A pool of 400+ world-class faculty from Bocconi**
- **Contemporary curriculum and pedagogy**
- **Excellence in business instruction and management research**

In addition to the Permanent Faculty, comprised of tenured professors, Bocconi has steadily brought in faculty resources from top research institutions around the world, and enjoys the qualified contributions of Adjunct and Visiting Professors, Research and Teaching Fellows.

RESEARCH AND KNOWLEDGE PLATFORMS

Our **research** is developed within **Labs and Observatories**, dedicated to specific research topics. They focus on innovative and relevant phenomena, analyze them using rigorous tools and methodologies, and provide our communities with the knowledge they need to address the challenges of today's fast changing environments.

CENTERS OF EXCELLENCE

- **Insurance**
- **Retail & Luxury**
- **Corporate Social Responsibility**
- **India Lab**

[Discover More](#)



DISTINGUISHED FACULTY



Leonardo Luca Etro
Associate Dean,
SDA Bocconi Asia Center
Corporate Finance and M&A

- Scientific Director of the Annual Best Performance Award, SDA Bocconi prize in partnership with Mediolanum, PwC, Fondazione Veronesi and Havas for distinguished Italian companies
- Degree with Honors in Business Administration, Università Bocconi; and an International Teachers Programme by Kellogg School of Management, Northwestern University (Chicago)



Ferdinando Pennarola
Leadership, Human Resources
and Digital Technologies

- Director of SDA Bocconi GEMBA (Global Executive MBA)
- Ph.D. in Business Administration and Management, Università Bocconi
- Former Chairman of the board of directors of International Schools of Business Management in London established by Harvard University



Seema Khanvilkar
Program Director, IMB
Business Communications

- She has trained middle-level and senior management executives of both the private and the public sector in India and abroad
- Ph.D. from SNDT Women's University, 2011
- Executive Education, Harvard Business School, 2009
- M. A. University of Mumbai, 1988



Maurizio Poli
Academic Director, IMB
Business Data Analytics

- Founder & CEO – Nikel srl; Co-Founder & President – Humason (RPA); Co-Founder & VP – MedTech Catalyst; CEO – Future Technologies & Services
- 20+ years' consulting & training experience with multinational firms in retail, energy, pharma, and banking
- Published in *Economia & Management* and *Politeia*; ITP from NYU Stern School of Business



Anjana Grewal
Sr. Professor and Sr. Director
Centers of Excellence
Market Research & Consumer
Behavior

- Founder member, Former Senior Vice President - Head Marketing and Communication, Birla Sun Life Insurance
- An Expert in Marketing, Direct Marketing, Analytics, CRM, CLV, New Product Launches, Retail Banking Technology, Payments, Financial Services and Insurance
- Ph.D- JBIMS- University of Mumbai



Paola Bielli
Information Systems

- Tenured researcher and teaching interests include Information Systems, IT Management, Sharing Economy and Smart Cities, Digital innovation, and Artificial Intelligence
- Certified Chartered Accountant
- Degree in Business Administration from Università Bocconi



Davide Reina
Marketing & Innovation

- Corporate training & consulting for MNC's including Prysmian, ABB, and Pirelli in Europe, US, and China
- Awards: Best Teacher – MBA Programs, Best Professor – Executive Courses
- Author of five books and contributor to Corriere Innovazione & Il Sole 24 Ore
- Degree magna cum laude in Business Administration from Università Bocconi, and International MBA from Vlerick Business School, Belgium



Marco Sampietro
Project Management

- 20+ years' experience in project management for 250+ organizations (private & public sectors)
- Author/co-author/editor of 12 books, 70+ publications, and award-winning case studies
- International Academic Advisor – Project Management World Journal; Scientific Committee member – Il Project Manager
- PhD – University of Bremen



Chiara Piancatelli
Digital Marketing

- Author of books, chapters & articles in journals incl. Psychology & Marketing, Journal of Business Research, Journal of Strategic Marketing
- Speaker at AMA, GMC, AMS, EURAM, and AIMAC conferences worldwide
- MSc in Economics and Management from Bocconi University, PhD in Management & Innovation from Cattolica del Sacro Cuore University



Thanos Papadimitriou
Operations and Technology Management

- Co-Founder & Chair of the Board - Moveo.AI
- President & Senior Advisor to the Executive Committee - PNOË
- Founding Partner, Charge Ventures
- 20 years of entrepreneurial experience
- PhD in Management from UCLA
- Graduate in CS from Massachusetts Institute of Technology



Veronica Vecchi
Academic Director, IEMB
Public Management and
Policy Research

- Board member at Italgas, NHOA, Salcef Group, Banca Intesa Innovation Center
- Chairperson of Infrastrutture Milano-Cortina 2026, consultant to major development banks and Italian ministries
- Ph.D. in Public Administration – Università di Parma



Massimo Magni
Leadership and Human
Resources

- Led research, education & consulting projects with UniCredit, Bank of Italy, ECB, ENI, Prysmian, Barilla, etc.
- Published in top journals; featured in MIT Sloan Management Review, WEF Agenda, HBR Italy, Forbes, Bloomberg
- PhD in Organisation and Business Systems from LUISS University; ITP from Kellogg School of Business

THE CURRICULUM*

JUNE - SEPTEMBER

- Data Description and Visualisation Workshop
- Creativity and Idea Generation Workshop
- Market Research Workshop
- Complex Problem Solving Workshop
- Data Analysis for Business
- Competitive Analysis and Business Strategy
- Financial Accounting and Control
- Understanding Investments
- Business Communication Workshop

SEPTEMBER - DECEMBER

- Financial Reporting
- Project Management
- Advanced Data Analytics
- Managing People in Organisations
- Sales and Channel Management
- Marketing and Consumer Behaviour
- Marketing & Customer Centricity and Management of Information Systems

JANUARY - MARCH

- Corporate Finance
- AI and Machine Learning for Business Decisions
- Human Resource Management
- Operations Strategy and Supply Chain Management
- Digital Marketing and Web Analytics
- Business Communication II Workshop
- Entrepreneurship Incubator
- Corporate Strategy

TWO MONTH INTERNSHIP FROM APRIL TO MAY & TWO WEEK CSR INTERNSHIP IN JUNE

JUNE - AUGUST

- Innovation Management
- Economics for Business
- Banking & Financial Markets
- Business Communication III
- Negotiation
- Organisational Design and Behaviour
- Elective 1
- Elective 2
- Elective 3

SEPTEMBER - DECEMBER

Immersion term in Milan, Italy

- Elective 1
- Elective 2
- Elective 3
- Elective 4

JANUARY - MARCH

- Thinking and Customer Experience
- Innovation Management
- Corporate Governance and Ethics
- Elective 1
- Elective 2
- Elective 3
- Elective 4

105 Credits under European Credit Transfer System (ECTS) recognized by European laws.

*Subject to change



I BRAND

PERSONA A

UNAW N. I
AWARE I.S

PAW E.A

SCWT. AW P

TERM AT SDA BOCCONI, ITALY

An entire program term is held at the Bocconi campus in Milan, where IMB students join the 1,900 exchange students from over 100 countries who spend a term at Bocconi every year. Each year, many customized courses are offered for the IMB candidates depending on the industry trends and class profile; hence, we constantly update and evaluate the courses/electives offered during the second year of the program. IMB students take 4 electives to create a concentration from the Milan term course roster.

- FRAUD DETECTION AND RISK ASSESSMENT
- ADVANCED DERIVATIVES
- CREDIT RISK MANAGEMENT
- INTERNATIONAL CORPORATE FINANCE
- STRUCTURED AND PROJECT FINANCE
- ALM FOR LIFE INSURANCE AND LONG TERM INVESTING
- HUMAN RESOURCE MANAGEMENT
- MANAGEMENT OF FASHION AND LUXURY COMPANIES
- INNOVATION IN SERVICES
- CHANGE MANAGEMENT
- MANAGEMENT CONSULTING
- OPERATIONS MANAGEMENT LAB
- SUPPLY CHAIN MANAGEMENT
- BUSINESS PROCESS MANAGEMENT AND MODELLING
- MANAGEMENT OF CULTURAL INDUSTRIES AND INSTITUTIONS
- MODULE I (STRATEGY AND GOVERNANCE)
- MOVIE INDUSTRY
- STRATEGIC MANAGEMENT IN FAMILY BUSINESSES
- MANAGING THE MULTINATIONAL CORPORATION
- EMPIRICAL METHODS FOR INNOVATION STRATEGIES
- LUXURY COMPANIES IN THE GLOBAL LANDSCAPE
- MARKETING MANAGEMENT - ADVANCED INDUSTRIAL MARKETING
- EVENT AND MEGA EVENT MANAGEMENT AND CREATIVE INDUSTRIES
- PRICING ANALYTICS
- PUBLIC ECONOMICS
- HEALTHCARE MANAGEMENT AND POLICY
- STRATEGIC AND HR MANAGEMENT IN PUBLIC ORGANIZATIONS
- LONG TERM INVESTMENTS AND PUBLIC PRIVATE PARTNERSHIPS
- DIGITAL TRANSFORMATION
- STRATEGIC MARKETING ADVANCED
- ADVANCED BUSINESS ANALYTICS
- DIGITAL ADVERTISING
- MERGERS AND ACQUISITIONS
- STRATEGY FOR MULTINATIONAL CORPORATIONS
- PRICING STRATEGIES
- IN-STORE MARKETING AND VISUAL MERCHANDISING
- INTERNATIONAL FINANCE

*The above courses are subject to change



Actual Campus

AN ALL-ROUND EXPERIENCE

Clubs and committees are a relevant component of the IMB experience, focusing on the managerial abilities required for the overall professional growth of students.

COMMITTEES

- Placement Committee
- Media and Admissions Committee
- Alumni Relations Committee

ACADEMIC CLUBS

- Luxury Club
- Case Circle Club
- Entrepreneurship Club
- Finance Club
- Operations Club
- Consulting Club
- Human Resources Club
- Marketing Club
- Business Technology Club

EXTRA-CURRICULAR CLUBS

- Sports Club
- Cultural Club
- Photography Club
- Social Responsibility Club

CONCLAVES

- Leadership Summit
- Luxury Panel
- Insurance Summit
- HR1 - Talent for India

PROFESSIONAL CLUBS & EVENTS

- Toastmasters Club
- Hult Prize
- 180 Degree Consulting
- TEDxBocconiUMumbai
- La Conquista -Annual B-School Fest



CORPORATE RECOGNITION

IMB students consistently excel in prestigious national and international corporate competitions, demonstrating their ability to apply classroom learning to real-world challenges. From winning case study contests and strategy simulations to presenting innovative solutions before industry leaders, these achievements reflect their problem-solving skills, leadership potential, and readiness to create impact in dynamic business environments.

INTERNATIONAL WINNERS

Cartier



NATIONAL RECOGNITION



CAREER CURRICULUM

The Career Development Services team has designed a structured and 360-degree Career Curriculum to cover the 5 key pillars to help IMB candidates reach their career goals.

5 KEY PILLARS

Global Networking & Community Collaboration

Leverage the Bocconi community to expand connections

Student clubs and committees

IMB, IEMB, GEMBA networking events

Bocconi Alumni Community events

Building Future-Ready Skills

- Workshops on business applications
- KPMG Analytics Certification (Python, SQL, Power BI, SAS)
- Domain-specific AI & Analytics in Marketing, HR, Finance, Operations, Consulting
- Advanced Excel, Guesstimates, and Case Study Prep sessions

Leadership & Behavioral Readiness

- Continuous training in communication, critical thinking, and problem-solving
- Group discussions, case-based learning, and consulting-style projects
- Executive presence, resilience, and adaptability developed through industry mentors

Corporate Readiness & Industry Immersion

- Employability framework aligning individual strengths with 42+ industry roles
- Internship Co-Evaluation Model with joint feedback from faculty and industry leaders
- Tailored role alignment ensuring clarity, adaptability, and corporate preparedness

Industry Integration & Mentorship

- Guidance from 40+ senior professionals across domains
- Live corporate projects integrated into curriculum
- Masterclasses, panel discussions, and real-world business problem solving with industry leaders



CORPORATE CONNECT

Through regular interactions with industry leaders, live projects, guest lectures, and mentorship sessions, students gain direct exposure to the realities of the business world. This strong corporate interface not only bridges academia and industry but also equips students with insights, networks, and experiences that prepare them for impactful careers. Here are some prominent leaders who have engaged with our students on campus.

Abhijit Gulanikar	President, Business Strategy, SBI Life Insurance Co. Ltd.
Amit Doiphode	Senior Vice President, Pidilite Industries
Anu Chaudhuri -Ghosh	Chief Marketing Officer, Star Union Dai-ichi Life Insurance
Anup Rau	MD & CEO, Generali Central Insurance
Anuradha Sriram	Chief Actuarial Officer, Aditya Birla Health Insurance
Beejal Desai	Executive VP, Indian Hotels Company Limited
Deepak Kumar	Consulting Director, Oracle
Deepesh Hiren	India Business Head and Managing Director, AuxoAI
Dr. Ritu Anand	Former Chief Leadership & Diversity Officer and Senior VP - HR, TCS
Gaurav Paruthi	VP, Talent & Academy (Human Resources), HDFC Ergo
Gaurav Roy	Executive VP & Chief of Emerging Business, SBI Life Insurance
Mahesh Gera	Group CHRO, Rustomjee
Parth Chate	Partner, EY
S. Dinesh	Partner, PwC
Sambit Banerjee	Managing Director (Partner), Accenture Strategy
Serge De Vos	Global Head of Business Services, Kraft Heinz
Shweta Srivastava	Chief Customer Experience Officer, Tata Cliq
Silvia Cilli	Head of Customer Relationship Management, EssilorLuxottica
Siva Prasath B	MD & Head of Knowledge Services (India), Marsh McLennan
Sudharsan D R	Managing Director, Financial Services Technology, Protiviti
Sumit Gupta	Managing Director and Senior Partner, Boston Consulting Group (BCG)
Sunder Natarajan	Chief Human Resource Officer, IndiaFirst Life Insurance
Sureah Narayan	Former CEO, Nestle India
Zurvan Marolia	Senior Vice President, Product Supply, Godrej Interio

PLACEMENTS

In INR LPA

14.10

Average
2025

18.21

Top 25%
2025

70+

Recruiters

15.01

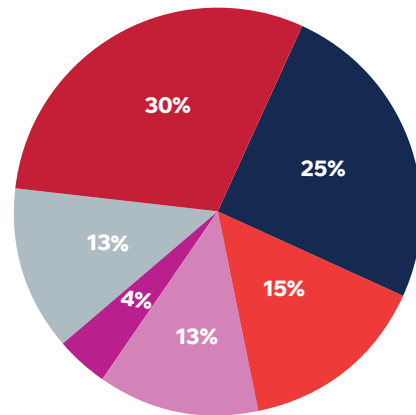
Average
2024

21.88

Top 25%
2024

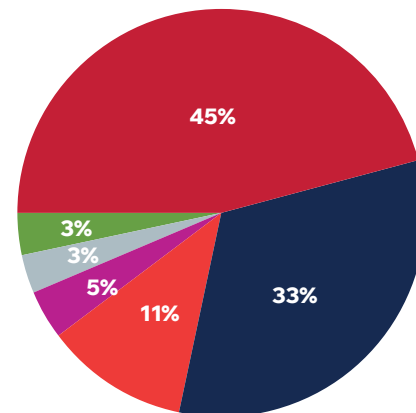
INDUSTRY WISE DISTRIBUTION

- 30%
IT/ITES/TECHNOLOGY
- 25%
BFSI/FINTECH/PAYMENTS
- 15%
FMCG/RETAIL/E-COMMERCE/MEDIA & ADVERTISING
- 13%
CONSULTING/RESEARCH/ANALYTICS
- 4%
AUTO/MANUFACTURING/ENERGY/REAL ESTATE
- 13%
OTHERS



FUNCTION WISE DISTRIBUTION

- 45%
SALES/BD/MARKETING/ACCOUNT MANAGEMENT
- 33%
CONSULTING/RESEARCH/ANALYTICS/GENERAL MANAGEMENT
- 11%
FINANCE
- 5%
HR
- 3%
PRODUCT MANAGEMENT/PROJECT MANAGEMENT/IT
- 3%
OPERATIONS/SUPPLY CHAIN MANAGEMENT



IMB BATCH 2023-25

PARTICIPATING COMPANIES

- ABInBev
- ABC Consultants
- Akshay Chaitanya
- Amrop
- ANZ Bank
- Board Infinity
- CareEdge Group
- CareStack
- Celebal Technologies
- ConvertCart
- Credila
- Dell Technologies
- Deloitte USI
- ECOVIS
- Elmeco
- Finfactor Technologies
- FPSB Institute
- Future Generali
- Fynd
- Genesys International
- GLG
- GoQuest Media
- Grant Thornton
- GSK
- HCL Technologies
- Hevo Data
- HDFC Ergo
- Hindustan Unilever
- ICICI Bank
- ICICI Pru Life
- IndiaFirst Life Insurance
- Intercos Group
- Jai Kisan
- Kapiva
- Keus Smart Home
- Kore.ai
- Kraft Heinz
- Marsh McLennan
- MedPlus Health Services
- Native
- Network Science
- One Source
- Ovington Capital Partners
- Park Place Technologies
- Pepper Content
- Pilgrim
- Poonawalla Fincorp
- Positive Moves
- Purple Oak Advisors
- QI Lifecare
- QI Spine
- Recrivio
- RevBoosters
- Rolling Arrays
- Roar for Good
- Rustomjee
- SA Technologies
- Samsung Electronics
- Satin Creditcare Network
- SHL
- SilverGenie
- Skil Travel
- Sprinto
- Stadar Labs
- Strategia India
- Terrafirm
- The Pant Project
- Thoughtworks
- Trinity Healthtech
- Wingreens World
- WGSN

2024-26 BATCH PROFILE

FOR FINAL PLACEMENTS

BACKGROUND

378

Cohort
Size

52%

Female
Representation

23

Average
Age (In years)

25

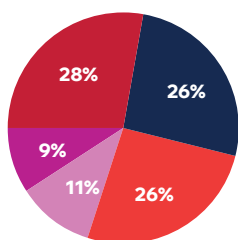
Indian States &
Union Territories

59%

Candidates with
Work experience

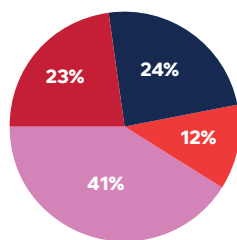
EDUCATION BACKGROUND

- 28%
ENGINEERING
- 26%
MANAGEMENT
- 26%
COMMERCE
- 11%
SCIENCE
- 9%
ARTS/HUMANITIES



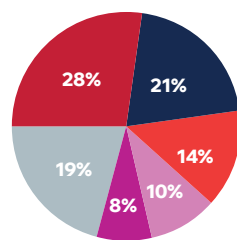
WORK EXPERIENCE

- 23%
24 + MONTHS
- 24%
12-23 MONTHS
- 12%
1-11 MONTHS
- 41%
FRESHERS



WORK EXPERIENCE INDUSTRY WISE

- 28%
IT/ITES/TECHNOLOGY
- 21%
FMCG/RETAIL/E-COMMERCE
- 14%
BFSI/FINTECH
- 10%
CONSULTING/ANALYTICS
- 8%
AUTO/MANUFACTURING
/ENERGY
- 19%
OTHERS



TALENT SNAPSHOT

- Architects
- Big 4 Consultants
- CFA Level 1 & 2
- Chartered Accountants
- Entrepreneurs
- Influencers
- Lawyers
- Masters In Bharatnatyam
- National/International Athletes
- National Film Award Winners
- NCCA Soccer Champion
- Social Venture Founders
- Theatre Artists
- University Toppers

PRE-IMB WORK EXPERIENCE COMPANIES

Accenture
Amazon
Axis Bank
Capgemini
Cognizant
Dell Technologies

Deloitte
Ernst & Young
Genpact
Godrej Aerospace
HCL Technologies
Hindustan Unilever Limited

ICICI Bank
Infosys Technologies
JP Morgan Chase & Co.
KPMG
L&T Realty
LTIMindtree

McKinsey & Co.
Morgan Stanley
Reliance
Samsung
Standard Chartered
Tata Consultancy Services

SUMMER INTERNSHIPS

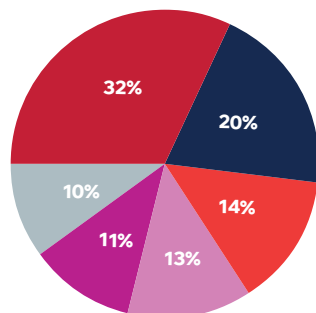
IMB BATCH 2024-26

RECRUITING COMPANIES (PARTIAL LIST)

- Anand Rathi Share and Stockbrokers Ltd.
- Bblunt
- DELL Technologies
- DLF
- Ecovis RKCA
- Ernst & Young
- Gartner
- Gems Meditech
- Genpact
- GDD
- Glenmark Pharmaceuticals Ltd.
- Godrej Properties
- Grant Thornton
- HCL Technologies
- HDFC Bank
- HDFC ERGO
- ICICI Bank
- ICICI Prudential
- Infosys Technology
- ITC Limited
- Jio Creative Labs
- Kellanova
- Kalpataru
- Lotusflare
- NASA Safety Solutions
- Nippon Life India Asset Management Ltd.
- Outlook Group
- Paushak Ltd.
- SCHOTT Poonawalla
- Toyota Kirloskar Motor Private Limited
- YantraLive Parts Technology Pvt. Ltd.

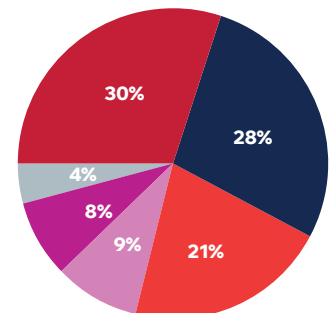
INDUSTRY WISE DISTRIBUTION

- 32% FMCG/RETAIL/MEDIA&ADVERTISING
- 20% IT/ITES
- 14% BFSI/PAYMENTS
- 13% CONSULTING/RESEARCH
- 11% REAL ESTATE
- 10% OTHERS



FUNCTION WISE DISTRIBUTION

- 30% MARKETING
- 28% CONSULTING/STRATEGY/ANALYTICS
- 21% SALES & ACCOUNT MANAGEMENT
- 9% HUMAN RESOURCES
- 8% FINANCE
- 4% OPERATIONS





2024

BOCCONI



2025-27 BATCH PROFILE

FOR SUMMER INTERNSHIPS

BACKGROUND

391

Cohort
Size

55%

Female
Representation

23

Average
Age (In years)

25

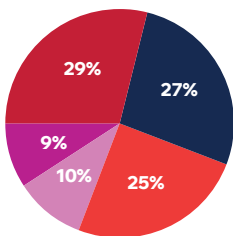
Indian States &
Union Territories

55%

Candidates with
Work experience

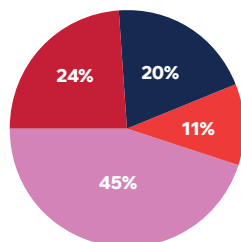
EDUCATION BACKGROUND

- 29% ENGINEERING
- 27% MANAGEMENT
- 25% COMMERCE
- 10% ARTS/HUMANITIES
- 9% SCIENCE



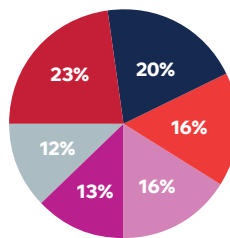
WORK EXPERIENCE

- 24% 24 + MONTHS
- 20% 12-23 MONTHS
- 11% 1-11 MONTHS
- 45% FRESHERS



WORK EXPERIENCE INDUSTRY WISE

- 23% FMCG/RETAIL/E-COMMERCE
- 20% CONSULTING/ANALYTICS
- 16% BFSI/FINTECH
- 16% IT/ITES/TECHNOLOGY
- 13% AUTO/MANUFACTURING/ENERGY
- 12% OTHERS



TALENT SNAPSHOT

- Aviation Professionals
- Award-Winning Artists
- Big 4 Consultants
- CFA Level 1 & 2
- Chartered Accountants
- Entrepreneurs
- International/National Athletes
- ISSF Rifle Shooter
- NCC Cadet
- National Classical Music Champions
- NIFT Graduates
- Patent Holders
- President-Recognized National Awardee
- Published Researchers
- University Toppers

PRE-IMB WORK EXPERIENCE COMPANIES

Accenture
Adani Solar
Amazon
Capgemini
Celebal Technologies
Cognizant
Deloitte

Dr Reddy's
Ernst & Young
Genpact
Hindustan Unilever
IBM
ICICI Bank
ICICI Prudential

Infosys Technologies
JSW Steel
KPMG
Larsen & Toubro
LTIMindtree
Morgan Stanley
Motilal Oswal Financial Services

Nykaa
PwC
Tata Consultancy Services
Wipro

BOCCONI ALUMNI COMMUNITY

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Know More](#)

ESTEEMED BOCCONI ALUMNI

The Bocconi Alumni Community includes over 140,000 Alumni who have received a degree from Bocconi – more than 20,000 of them from the SDA Bocconi MBA and Master programs – and the Graduate, PhD and Master students. The community's main objective is to spread the value of a shared experience and culture, and strengthen the ties among alumni.

Mario Monti | Italian Economist and Academic; Prime Minister of Italy (2011–2013)

Luca de Meo | CEO of Kering; Former CEO of Renault; Former President of SEAT

Emma Bonino | Former Italian Minister of Foreign Affairs (2013–2014)

Varun Sridhar | CEO, Paytm Services

Ashish Das | Vice President & India Country Head, Kaiser Permanente; Former CEO & MD, Inditex (ZARA)

Vittorio Colao | Former CEO, Vodafone Group; Italian Minister for Technological Innovation under PM Mario Draghi

Francesco Milleri | CEO, Luxottica

Alberto Alemanno | Jean Monnet Professor in EU Law, HEC Paris; Former Professor of Law, New York University (NYU)

Massimo Renon | CEO, Benetton Group (since 2020)

Pierre Casiraghi | Eighth in Line of Succession to the Monegasque Throne

Pradeep Manshani | Chief Investment Officer, SBI Insurance

Ravi Sharma | Senior Vice President, IDFC FIRST Bank

Sujeet Sarda | Vice President, Bank of America

Samrat Paul | Vice President, Last Mile Central Operations, Zepto

Sudeendra Nadager | Head of Technology, Equentis

Manish Jhunjhunwala | Vice President (3) & Head of Australia/NZ-FA/FR, BNP Paribas ISPL; Former COO & CFO, IBM

Dhruv Dua | Chief Development & Investment Officer, Embassy Group

Sarthak H. Nagar | Associate Director, Novartis (London)

Anurag S. | Vice President, Investment Banking – Infrastructure, EY

Ayushi Shah | Assistant Vice President, Corporate Investment Banking, BNP Paribas

ALUMNI TESTIMONIALS

SDA BOCCONI ASIA CENTER



Anurag Singhal
Class of 2014
Vice President, EY

“What stood out for me at SDA Bocconi Asia Center was how it challenged conventional thinking. It wasn't just about mastering concepts, but about questioning them, applying them, and adapting them to real business scenarios. The combination of academic rigor, industry exposure, and a collaborative culture built the foundation for my leadership style - one rooted in curiosity, resilience, and clarity under pressure.



Vanshdeep Khanna
Class of 2022
Account Manager, Microsoft

“Bocconi helped me get sensitized of cultural, ethnic and linguistic diversities that come in handy when competing on a global platform. We got ample opportunities from inter-collegiate interaction to national-level case study competitions. The international exposure and holistic experience helped me connect with my colleagues during my internship at Microsoft.



Pranshu Sejpal
Class of 2016
Director, Aventus

“I remember walking into SDA Bocconi Asia Center eager to learn business, but what I walked away with was far beyond textbooks. The program sharpened my decision-making under pressure and taught me how to blend analytics with instinct. The global perspectives and real-time business simulations gave me an edge early in my career - lessons that continue to serve me in the fast-paced world of finance.



Abhimanyu Deshpande
Class of 2015
Deputy Director - Global Net Revenue Management, PepsiCo

“SDA Bocconi Asia Center was where I first learned to balance data with intuition. The global exposure and emphasis on practical problemsolving shaped the way I approach business challenges today. It wasn't just about learning frameworks - it was about learning how to question them, and that made all the difference.

[Click to Know More](#)

MEET THE PLACEMENT COMMITTEE

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