

LIST OF ELECTIVE SUBJECTS

TERM4

Module Name	Professor
BRAND MANAGEMENT	RUTU MODY KAMDAR
APPLIED MARKETING FINANCE	ANJANA GREWAL
ADVANCED HUMAN RESOURCES MANAGEMENT	SHIBANI BELWALKAR
ADVANCED OPERATIONS MANAGEMENT	ABHIJIT CHAUDHURI
IDEATING AND LAUNCHING NEW PRODUCTS	DAVID BARDOLET

TERM5

Module Name	Professor
FRAUD DETECTION AND RISK ASSESSMENT	PECCHIARI NICOLA
ADVANCED DERIVATIVES	TEBALDI CLAUDIO
CREDIT RISK MANAGEMENT	DE LAURENTIS GIACOMO
ALM FOR LIFE INSURANCE AND LONG TERM INVESTING	CORVINO GIUSEPPE
HUMAN RESOURCES MANAGEMENT	BAGDADLI SILVIA
HUMAN RESOURCES MANAGEMENT	BAGDADLI SILVIA
MANAGEMENT OF FASHION AND LUXURY COMPANIES	SAVIOLIO STEFANIA
MANAGEMENT OF DESIGN	CATALANI ANTONIO
INNOVATION IN SERVICES	CORROCHER NICOLETTA
CHANGE MANAGEMENT	PENNAROLA FERDINANDO
OPERATIONS MANAGEMENT LAB	GRANDO ALBERTO
SUPPLY CHAIN MANAGEMENT	SECCHI RAFFAELE
BUSINESS PROCESS MANAGEMENT AND MODELLING	PENNAROLA FERDINANDO
MANAGEMENT OF CULTURAL INDUSTRIES AND INSTITUTIONS - MODULE I (STRATEGY AND GOVERNANCE)	DUBINI PAOLA
MOVIE INDUSTRY	AUTERA SIMONE
STRATEGIC MANAGEMENT IN FAMILY BUSINESSES	CORBETTA GUIDO GIUSEPPE
MANAGING THE MULTINATIONAL CORPORATION	LOJACONO GABRIELLA
STRATEGIC OPTIONS FOR GLOBAL MARKETS	GAGLIARDI LUISA
EMPIRICAL METHODS FOR INNOVATION STRATEGIES	DEVANATHA PILLAI SANDEEP
SOCIAL MOVEMENTS, MARKETS AND FIRMS	PERRETTI FABRIZIO
MARKETING MANAGEMENT - ADVANCED	BUSACCA BRUNO GIUSEPPE
MARKETING MANAGEMENT - ADVANCED	BUSACCA BRUNO GIUSEPPE
INDUSTRIAL MARKETING	PADULA GIOVANNA
EVENT AND MEGA EVENT MANAGEMENT AND CREATIVE INDUSTRIES	RACCAGNI DEBORAH CAROLINA
PRICING ANALYTICS	HONG SUNGTAK
PUBLIC ECONOMICS	CASARICO ALESSANDRA
HEALTHCARE MANAGEMENT AND POLICY	FATTORE GIOVANNI
STRATEGIC AND HR MANAGEMENT IN PUBLIC ORGANIZATIONS	VALOTTI GIOVANNI
LONG TERM INVESTMENTS AND PUBLIC PRIVATE PARTNERSHIPS	VECCHI VERONICA
INTERNATIONAL FINANCE	
INTERNATIONAL FINANCE	
INTERNATIONAL CORPORATE FINANCE	
STRUCTURED AND PROJECT FINANCE	
MANAGEMENT CONSULTING	

DIGITAL TRANSFORMATION	GIANLUCA SALVIOTTI
STRATEGIC MARKETING ADVANCED	ALESSANDRO ARBORE
ADVANCED BUSINESS ANALYTICS	MAURIZIO POLI, DANIELE TONINI, LUCA MOLteni, ALESSANDRO RECLA, ALESSANDRO REZZANI
WEB ANALYTICS AND DIGITAL MARKETING ADVANCED	CHIARA PIANCATELLI
MERGERS AND ACQUISITIONS	LEONARDO ETRO, MATTEO VIZZACCARO, RACHELE ANCONETANI
STRATEGY FOR MULTINATIONAL CORPORATIONS	OGLA ANNUSHKINA
PRICING STRATEGIES	DAVID JARACH
IN-STORE MARKETING AND VISUAL MERCHANDISING	KARIN ZAGHI

TERM6

Module Name	Professor
INVESTMENT BANKING	GIMEDE GIGANTE
FINTECH	DAVID BARDOLET
DIGITAL TRANSFORMATION OF MARKETING AND SALES	PAOLA BIELLI
OPERATIONS STRATEGY AND FOCUSED MANAGEMENT	ALBERTO GRANDO
ADVANCED MARKETING WORKSHOP	BULAN PAL
TALENT MANAGEMENT AND CAREER MANAGEMENT	SILVIA BAGDADLI
CRAFTING HR STRATEGY FROM BUSINESS STRATEGY	SILVIA BAGDADLI
DIGITAL EVENTS	CHIARA PIANCATELLI
INVESTING FOR IMPACT	VERONICA VECCHI
BRANDED CONTENT	MARIA CARMELA OSTILLIO

*Subject to Change