



IMB

SUMMER INTERNSHIP REPORT

CLASS OF 2022

MUMBAI | INDIA





SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organisations.

A unique approach is offered, by promoting knowledge through SDA Bocconi School of Management industry-relevant research and teaching. It spreads SDA Bocconi School of Management expertise and excellence in design, branding innovation and entrepreneurship to build soft and managerial skills and share practices across borders to empower people. SDA Bocconi School of Management has been a leading institution in management training for over 40 years. The School's mission is to help individuals, companies, and institutions grow by promoting managerial culture, knowledge, and innovation.

MBA Programs, Executive and Specialized Master, Executive Programs, Custom Programs, Applied Research, Knowledge Centers and Research Labs all contribute to this - a wide offering aimed at professionals from all over the world and from all sectors of the economy. SDA Bocconi is among the leading Business Schools in Europe and is among the few to have gained the triple accreditation - EQUIS, AMBA and AACSB - which puts it in the élite of Business Schools worldwide.

UNIVERSITÀ BOCCONI

Università Bocconi, Italy's first economics university, was founded in 1902 by entrepreneur Ferdinando Bocconi, a man who understood the value of innovation and the importance of thinking beyond borders. Thanks to the ongoing respect for these same tenets, over a century later Università Bocconi stands as one of the top European institutions of higher learning and research in the fields of management, economics, finance, law and political science. Bocconi is constantly striving to combine its strong theoretical background with real world applications. To this end, it seeks to attract the most talented students who may become future business leaders.

SDA BOCCONI SCHOOL OF MANAGEMENT

SDA Bocconi is the leading School of Management in Italy and the only Italian School present in all of the important International rankings. SDA Bocconi has been engaged in the promotion and organization of Executive Education since 1971, with an International approach. The School's vision of empowering life through knowledge and imagination lies behind its program offerings: Executive Education Open and Custom Programs, MBA and Specialized Master Programs, for the development of individuals, companies, institutions and economic systems.



IMB - INTERNATIONAL MASTER IN BUSINESS

The International Master in Business (IMB) is a specialized master program fully equivalent to a postgraduate program that brings to India the expertise and the international standing of SDA Bocconi School of Management, Italy. The program is built with a combination of solid theory, case-study methodology, international experiences and corporate exposure. It is specifically designed to create responsible, reliable, and effective business leaders. It comprises of two 11-month modules, which includes a 4-month specialization semester spent at the Bocconi main campus in Milan, Italy in the second module. It is an intense experience that maximises learning opportunities in a limited scope of time. It allows students to specialize while offering the experience, the international outlook and the multicultural environment essential for a successful career in a global economy. Upon completion of the program, participants are awarded a Diploma by SDA Bocconi School of Management in Italy.





SDA Bocconi Asia Center has been a place for people to start their careers or reorient them in exciting new directions. But most of all, it has been a space for reflection, where rigorous academic work meets corporate practical experience in order to create innovative and impactful knowledge.

In that effort of offering high quality educational experiences of SDA Bocconi, we have gone from national champion to global leader. Our global SDA Bocconi faculty and staff ensure that we bring the best of Western and Eastern worlds in every program, with deep knowledge of India's corporate reality as well as of international best practices in every industry.

I look forward to meeting you in SDA Bocconi Asia Center, where we will start a stimulating journey of knowledge and imagination together.

Prof. David Bardolet, Dean, SDA Bocconi Asia Center



Ratan N Tata | Chairman of Tata Trusts

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Through the years, we've grown manifold and built programs that merge the global curriculum standards with local excellent practices. We're proud to say that our educational institution represents the best of both worlds – international academic flavours with a strong local corporate network. Personalised to the Indian market - and Asia at large - we've further researched areas of intervention that are important for this region. Extracurriculars, cobranded certifications, and corporate networking will be part of your everyday activity on the premises, thus giving the students and executives an edge over most.

Alessandro Giuliani, Managing Director, SDA Bocconi Asia Center

CAREER DEVELOPMENT SERVICES

The journey and beyond

MODULE 1



BOOT Camp

- Analytics
- Advanced Excel
- Certifications

- Industry Interactions
- Self-Assessment



Experiential Learning

- Industry live projects
- CV and Interview Preparation
- Internship Interviews

- Soft Skills
- Industry Tools



Internship Ready

- Industry Information
- Project Management
- Work flow management

- Public Speaking
- Oral and Written Communication

INTERNSHIP



ALUMNI MENTOR AND GUIDE

COURSE CREDIT ASSIGNED

WEEKLY PROJECT STATUS CALLS

MODULE 2



Reasses and plan

- Advanced Certifications
- Personalized Career Counselling
- Consultative Sales Skills

- CV finalization
- Interview Skills
- Negotiation Skills



International Experience

- Industry live projects
- CV and Interview Preparation
- Internship Interviews

- Soft Skills
- International - Industry



Career Readiness

- Industry Information
- Project Management
- Work flow management

- Personal Finance and Tax
- People Skills

CAREER



LIFELONG LEARNING

ALUMNI NETWORKING

JOB OPPORTUNITIES FOR ALUMNI

CERTIFICATIONS AND TRAINING

To Augment the curriculum there are options provided to students to take up one or more certifications that are supported/subsidized. Some of them are:



STUDENT PROFILE

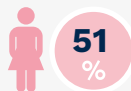
IMB Class of 2022 - For Summer Internship

BACKGROUND

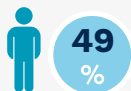


Average Age **23.6** Years

Female



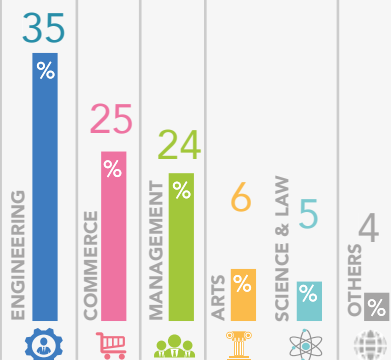
Male



Indian States & Union Territories **21**



ACADEMIC BACKGROUND



PROFESSIONAL EXPERIENCE



0-1 Year **64%**

1-2 Years **24%**

2-3 Years **7%**

Above 3 Years **5%**

Average Work Ex **1.4** Years

PRE IMB WORK EXPERIENCE COMPANIES



- Accenture
- Adecco Group
- Aditya Birla Group
- British Telecom
- Cognizant Consulting
- Cognizant Technology Consulting
- Cybage Software
- Deloitte Haskin & Sells
- Deloitte India
- Ericsson India Global Services
- Ernst & Young LLP
- KPMG India
- Fidelity International
- Franklin Templeton Investments
- Infosys BPM Ltd
- Larsen & Toubro Limited
- Magicpin
- Reliance Jio
- PayPal
- Mars Gcc
- Royal Bank of Scotland
- Tata Consultancy Services
- Tech Mahindra
- Vodafone India Services Ltd.
- Wipro Technologies
- Yamaha Motor Solutions India
- Zomato Media



“

The Career Development Services has been instrumental in providing me clarity about different roles and their skill requirements. This has helped me bridge the skill gap by engaging in timely interventions and industry workshops that were conducted by them. Regular touchpoints with the corporate world through guest lectures and alumni sessions have been catalysts that further helped me to be future-ready in a constantly evolving job market.

AKSHAY BIYANI | IMB Class of 2021
Consultant - Business Consulting
KPMG India

SUMMER INTERNSHIP STATISTICS

Class of 2022

STIPEND DETAILS (INR*)



Average **27,716**

Highest **2,50,000**

The above does not include international offers.

INDUSTRY SEGMENT % PLACED



IT/ITES/Media/Telecom	27%
Consulting	19%
Manufacturing/Realty	13%
Financial Services/Banking	10%
Healthcare/Hospitality	10%
Marketing & Advertising	9%
E-Commerce/FMCG	8%
Others	4%

FUNCTIONS



- Business Analytics
- Consulting
- Consulting & Marketing
- Strategy Consulting
- Digital Marketing
- E-commerce
- Finance
- Finance & Marketing
- General Management
- HR
- HR Strategy
- IT
- IT Pre-sales
- Market Consulting
- Marketing
- Marketing & Advertising
- Marketing & Branding
- Marketing & Analytics
- Marketing Strategy
- Operations
- Supply Chain & Logistics
- Product Management
- Project Management
- Retail Consulting
- Risk Consulting
- Sales
- Sales Strategy

PARTICIPATING COMPANIES

- Anheuser-Busch InBev
- Aditya Birla Health Insurance
- Aditya Birla White Cement
- Agrim Housing Finance
- AugLi
- Augmented Learning
- Birla Century
- Birla Estates
- Build My Infra (13SQFT)
- Cars24
- Client Associates
- CIBC
- Emotorad
- Equirus Group
- Ernst & Young
- Future Consumer
- Future Retail
- Luxottica
- Fynd
- HDFC Ergo
- ICICI Bank
- IDfy
- innODI
- Intugine
- Jio Creative Labs
- Kalpataru
- Kotak Investment Advisors
- KRG Strategic Consulting
- Microsoft
- MitKat Advisory
- Mumbai Angels
- Netcore Cloud
- Nomura
- Outlook Publishing
- Peacock Solar
- Piaggio
- SAWO Labs
- Scuola di Robotica
- SkillSay
- Social Beat
- Starfish Growth Partners
- Surprise Studio
- Tamasha.live
- TCS Italia
- Think Future Technologies
- TiE Global
- Unistal Systems
- Vaishali S
- Victorinox

Career Development Services focusses on providing relevant opportunities for students as per their career aspirations.





BOCCONI'S GLOBAL STANDING

BOCCONI UNIVERSITY FACTS AND FIGURES

5 Schools	14,700 Students	280+ Partner Schools worldwide
8 Departments	337 Core Faculty	28 Double Degree Agreements
10 Research Centers	120,000 Alumni worldwide	#1 In Europe per prestige in Research*

* Per number of European Research Councils (ERC) projects hosted. ERC is the first pan-European funding body for frontier research and it counts six Nobel laureates and four Field Medalists among its grant holders.

BOCCONI & SDA BOCCONI RANKINGS

 5TH EUROPE Economics & Econometrics	 9TH Europe Executive Education 2020	 1ST EUROPE Faculty Quality 2020-21
3RD EUROPE Business & Management	5TH Europe 2020 Business School	5TH EUROPE Full Time MBA 2020-21
4TH EUROPE Social Sciences and Management	5TH Europe Global MBA 2021	 4TH World Innovation and Creativity 2020

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SDA BOCCONI ACCREDITATIONS



AACSB INTERNATIONAL
The Association to Advance
Collegiate Schools of Business



EUROPEAN QUALITY
IMPROVEMENT SYSTEM



ASSOCIATION OF MBAS
MBA PROVISION ACCREDITED



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