



IMB

FINAL PLACEMENT REPORT

Class of 2021

MUMBAI | INDIA





SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organisations.

A unique approach is offered, by promoting knowledge through SDA Bocconi School of Management industry-relevant research and teaching. It spreads SDA Bocconi School of Management expertise and excellence in design, branding innovation and entrepreneurship to build soft and managerial skills and share practices across borders to empower people. SDA Bocconi School of Management has been a leading institution in management training for over 40 years. The School's mission is to help individuals, companies, and institutions grow by promoting managerial culture, knowledge, and innovation.

MBA Programs, Executive and Specialized Master, Executive Programs, Custom Programs, Applied Research, Knowledge Centers and Research Labs all contribute to this - a wide offering aimed at professionals from all over the world and from all sectors of the economy. SDA Bocconi is among the leading Business Schools in Europe and is among the few to have gained the triple accreditation - EQUIS, AMBA and AACSB - which puts it in the élite of Business Schools worldwide.

UNIVERSITÀ BOCCONI

Università Bocconi, Italy's first economics university, was founded in 1902 by entrepreneur Ferdinando Bocconi, a man who understood the value of innovation and the importance of thinking beyond borders. Thanks to the ongoing respect for these same tenets, over a century later Università Bocconi stands as one of the top European institutions of higher learning and research in the fields of management, economics, finance, law and political science. Bocconi is constantly striving to combine its strong theoretical background with real world applications. To this end, it seeks to attract the most talented students who may become future business leaders.

SDA BOCCONI SCHOOL OF MANAGEMENT

SDA Bocconi is the leading School of Management in Italy and the only Italian School present in all of the important International rankings. SDA Bocconi has been engaged in the promotion and organization of Executive Education since 1971, with an International approach. The School's vision of empowering life through knowledge and imagination lies behind its program offerings: Executive Education Open and Custom Programs, MBA and Specialized Master Programs, for the development of individuals, companies, institutions and economic systems.



IMB - INTERNATIONAL MASTER IN BUSINESS

The International Master in Business (IMB) is a specialized master program fully equivalent to a postgraduate program that brings to India the expertise and the international standing of SDA Bocconi School of Management, Italy. The program is built with a combination of solid theory, case-study methodology, international experiences and corporate exposure. It is specifically designed to create responsible, reliable, and effective business leaders. It comprises of two 11-month modules, which includes a 4-month specialization semester spent at the Bocconi main campus in Milan, Italy in the second module. It is an intense experience that maximises learning opportunities in a limited scope of time. It allows students to specialize while offering the experience, the international outlook and the multicultural environment essential for a successful career in a global economy. Upon completion of the program, participants are awarded a Diploma by SDA Bocconi School of Management in Italy.





SDA Bocconi Asia Center has been a place for people to start their careers or reorient them in exciting new directions. But most of all, it has been a space for reflection, where rigorous academic work meets corporate practical experience in order to create innovative and impactful knowledge.

In that effort of offering high quality educational experiences of SDA Bocconi, we have gone from national champion to global leader. Our global SDA Bocconi faculty and staff ensure that we bring the best of Western and Eastern worlds in every program, with deep knowledge of India's corporate reality as well as of international best practices in every industry.

I look forward to meeting you in SDA Bocconi Asia Center, where we will start a stimulating journey of knowledge and imagination together.

Prof. David Barolet, Dean, SDA Bocconi Asia Center



Ratan N Tata | Chairman of Tata Trusts

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Through the years, we've grown manifold and built programs that merge the global curriculum standards with local excellent practices. We're proud to say that our educational institution represents the best of both worlds – international academic flavours with a strong local corporate network. Personalised to the Indian market - and Asia at large - we've further researched areas of intervention that are important for this region. Extracurriculars, cobranded certifications, and corporate networking will be part of your everyday activity on the premises, thus giving the students and executives an edge over most.

Alessandro Giuliani, Managing Director, SDA Bocconi Asia Center

CAREER DEVELOPMENT SERVICES

The journey and beyond

MODULE 1



BOOT Camp

- Analytics
- Advanced Excel
- Certifications

- Industry Interactions
- Self-Assessment



Experiential Learning

- Industry live projects
- CV and Interview Preparation
- Internship Interviews

- Soft Skills
- Industry Tools



Internship Ready

- Industry Information
- Project Management
- Work flow management

- Public Speaking
- Oral and Written Communication

INTERNSHIP



ALUMNI MENTOR AND GUIDE

COURSE CREDIT ASSIGNED

WEEKLY PROJECT STATUS CALLS

MODULE 2



Reasses and plan

- Advanced Certifications
- Personalized Career Counselling
- Consultative Sales Skills

- CV finalization
- Interview Skills
- Negotiation Skills



International Experience

- Industry live projects
- CV and Interview Preparation
- Internship Interviews

- Soft Skills
- International - Industry



Career Readiness

- Industry Information
- Project Management
- Work flow management

- Personal Finance and Tax
- People Skills

CAREER



LIFELONG LEARNING

ALUMNI NETWORKING

JOB OPPORTUNITIES FOR ALUMNI

CERTIFICATIONS AND TRAINING

To Augment the curriculum there are options provided to students to take up one or more certifications that are supported/subsidized. Some of them are:



STUDENT PROFILE

IMB BATCH 2019-21 - For Final Placement

BACKGROUND



Average Age **24** Years

Female



47
%

Male



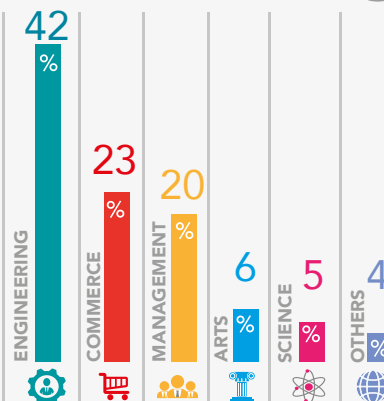
53
%

Indian States
& Union Territories



18

ACADEMIC BACKGROUND



PROFESSIONAL EXPERIENCE



0-1 Years **50%**

1-2 Years **24%**

2-3 Years **20%**

Above 3 Years **6%**

Average Experience **1.5** Years

PRE IMB WORK EXPERIENCE COMPANIES



- Accenture
- Amazon Development Center
- American Express
- Capgemini Technology Services India
- Cognizant Technology Services
- Deloitte Touche Tohmatsu India
- Edelweiss Tokio Life Insurance
- Ericsson India Global Services
- Ernst & Young LLP
- EY GDS
- General Mills
- Genpact India
- GVK Biosciences
- HDFC Bank
- Infosys Ltd
- ICICI Lombard General Insurance Company
- KPMG India
- MindTree Ltd
- MuSigma
- PricewaterhouseCoopers
- PwC SDC
- Siemens Ltd
- Tata Consultancy Services
- Wipro
- Yes Bank



The regular sessions with career development services team and interaction with the corporate leaders in the guest lectures helped me to bridge the skills gaps in my transition from campus to corporate. Having an experience in consulting before IMB helped me a lot to identify the key areas which I could work on with the support of CDS team to strengthen my capabilities & competencies to continue in management consulting.

KAUSTUBHA PANDA | IMB Class of 2020
Consultant – Financial Services – Business Consulting (Performance Improvement)
Ernst & Young LLP, India

FINAL PLACEMENT STATISTICS

Class of 2021

SALARY DETAILS (INR*)



Average **11.43** LPA

Median **11.00** LPA

Highest **21.51** LPA

The above does not include international offers.

INDUSTRY SEGMENT % PLACED



IT / ITES	34%
Consulting	19%
Manufacturing/Realty	19%
Financial Services/Banking	9%
E-Commerce/FMCG	7%
Healthcare	5%
Marketing & Advertising	4%
Others	3%

Career Development Services focusses on providing relevant opportunities for students as per their career aspirations.

ROLES OFFERED INDUSTRY WISE

1. Analytics

EA to SVP
Sr Associate - Strategic Initiative
Sr Associate - Partnerships & Alliances
Client Engagement Manager

2. Automotive

Management Trainee
Management Product Marketing

3. BFSI

Management Trainee
Deputy Manager - Dist Plng & Proc Mgmt Analyst
Management Trainee
Digital Marketing Manager
Associate - HR
Business Associate
Business Analyst
Fintech Business Consultant
Associate - BD
Bottom Funnel Specialist
Asst Manager - Product Management
Credit Manager

4. Consulting

Analyst - Research Insights
Sr Analyst - Resource Management
Consultant
Associate Consultant
Asia Account Manager
TA Specialist
Consultant

5. FMCG / FMCD

Principal Analyst-PBS
Principal Analyst-OTC/PBS
Principal Analyst-Automation COE
HR Manager
Key Account Executive

6. E-Commerce

Asst Category Manager
Customer Success Manager
Assistant Manager - Growth
Senior Associate
Management Trainee
ACM - Small Appliances
Sr Executive - Brand Category
FMCG / E-Commerce
Sr Executive - Brand Management

7. Education / Edtech

Product Analyst
AVP - Marketing
Sr Business Development Exec.
Management Trainee
HR Manager

8. HR / Recruitment

Associate Consultant
Consultant

9. Investment Banking

Investment Banking Analyst
Investment Analyst
Operational Risk Control

10. IT / ITES

Associate Functional Consultant
Customer Product Expert
HR - Talent Acquisition
Senior Knowledge Analyst
Key Account Associate
Sr. Associate - Content Creation
Management Trainee
Recruitment Consultant
Strategy Manager - PMO
Assistant Manager - Marketing
Associate Executive - Marketing
Associate - Technical Sales
Product Marketing Associate
Specialist - Presales
Specialist Sales Support
Growth Marketing
Associate Business Analyst
BD Associate
Associate - Connections
Inside Sales Analyst
Team Lead
Product Consultant
Key Account Manager

11. Pharma / Healthcare

Planning Manager
Marketing Coordinator

12. Real Estate / Infra

Sr. Executive - Marketing
Sr. Executive - Digital Marketing



FINAL PLACEMENT PARTICIPATING COMPANIES

The class of 2021 received offers from industries such as FMCG/ FMCD, BFSI, IT/ITES/Telecom, Management Consulting, Manufacturing, E-Commerce, Real Estate/Infra, Education/Edtech, Luxury and Retail in functions across Sales & Marketing, Operations and Supply Chain, Finance, Human Resources, Analytics, Strategy and Consulting. Over the last five years a number of firms have partnered with us towards their talent requirements and have now made it an annual practice to hire from SDA Bocconi Asia Center.

The following companies have either offered jobs or interviewed our students for various opportunities

- Affine Analytics
- Anheuser-Busch InBev
- Avenues
- Big Basket
- Black White Orange
- C.H. Robinson
- Cartesian Consulting
- Clevertap
- Cogno AI
- Course5i
- Credit Suisse
- Cuemath
- Deloitte USI
- Digbi Health
- Digital Fifth
- Doceree
- Early Salary
- Edgamz
- Family Health Plan TPA
- Frozen Iris
- FTI Consulting
- Fynd
- Gerson Lehrman Group
- Great Learning
- Greyamp Consulting
- H&M
- Haptik.ai
- HDFC Life
- Hexaware Technologies
- HSBC
- I was a Sari
- i95Dev
- ICICI Bank
- ICICI PruLife
- Idfy
- Innominds
- ITILITE Technologies
- Jones Lang Lasalle
- Kalpataru
- KNR Management Consultants
- Kore.ai
- Kubrick Group
- Leegality
- Liberty Mutual Insurance
- Lion Insurance Brokers
- Living Foods
- Logit
- Mallcom
- Mazars
- Native
- Near
- Netcore
- Nexopay
- Nomura
- Nykaa
- Odessa Technologies
- OnDemand Agility Solutions
- OneBanc Technologies
- Piaggio
- Radix
- RBL Bank
- Rupifi
- Rustomjee
- Scaler by InterviewBit
- Schindler
- Supr Daily
- Swiggy
- Tata Unistore
- Teltonika
- TresVista
- Unilever India
- Whatfix
- Wipro
- Zinnov Consulting
- ZS



BOCCONI'S GLOBAL STANDING

BOCCONI UNIVERSITY FACTS AND FIGURES

5 Schools	14,700 Students	280+ Partner Schools worldwide
8 Departments	337 Core Faculty	28 Double Degree Agreements
10 Research Centers	120,000 Alumni worldwide	#1 In Europe per prestige in Research*

* Per number of European Research Councils (ERC) projects hosted. ERC is the first pan-European funding body for frontier research and it counts six Nobel laureates and four Field Medalists among its grant holders.

BOCCONI & SDA BOCCONI RANKINGS



4TH EUROPE
Economics & Econometrics

4TH EUROPE
Business & Management

3RD EUROPE
Social Sciences and Management



9TH Europe
Executive Education 2020

3RD Europe 2019
Business School

9TH Europe
Global MBA 2020



1ST Europe
Faculty Quality 2020-21

3RD Europe
Full Time MBA 2020-21



4TH World 2020
Innovation and Creativity

* Per number of European Research Councils (ERC) projects hosted. ERC is the first pan-European funding body for frontier research and it counts six Nobel laureates and four Field Medalists among its grant holders.

SDA BOCCONI ACCREDITATIONS



AACSB INTERNATIONAL
The Association to Advance
Collegiate Schools of Business



EUROPEAN QUALITY
IMPROVEMENT SYSTEM



ASSOCIATION OF MBAS
MBA PROVISION ACCREDITED



CAREER DEVELOPMENT SERVICES

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