

SUMMER INTERNSHIP REPORT

IMB 2

Class of 2021

Batch Profile - IMB class of 2021

The International Master in Business (IMB) is a specialized Master program that brings to India the expertise and the international standing of SDA Bocconi School of Management, Italy. It comprises two 11-month modules, which includes a 4-month specialization semester spent at the Bocconi main campus in Milan, Italy in the second module. It allows students to specialize while offering the experience, the international outlook and the multicultural environment essential for a successful career in a global economy. Upon completion of the program, participants are awarded a Diploma by SDA Bocconi in Italy.

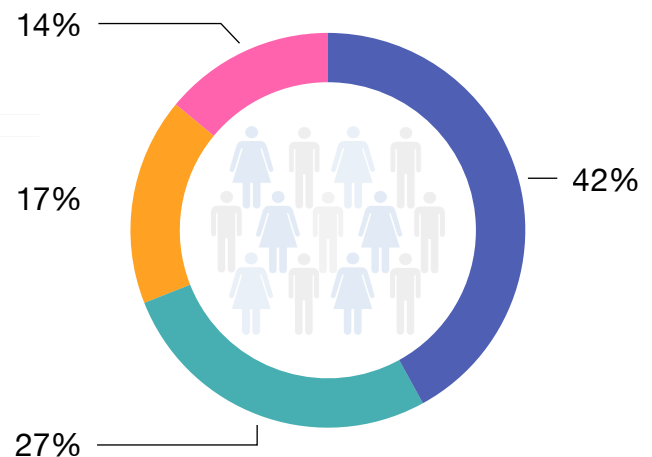
STUDENTS PROFILE

BACKGROUND		
Average Age	24 Years	
Number of Students	169	
Female	79	●
Male	90	●

WORK EXPERIENCE	
Average	1.9 Years
Freshers	31%
Between 6 to 24 months	40%
Above 24 months	29%

GEOGRAPHIES REPRESENTED		
Indian States & Union territories	19	

ACADEMIC BACKGROUND		
Engineering	42%	●
Commerce / Financial Management	27%	●
Management	17%	●
Others	14%	●



SUMMER INTERNSHIPS WITH A DIFFERENCE

Live Projects are a critical part of our students corporate learning and all students are encouraged to pursue them throughout their study at SDA Bocconi AsiaCenter.

In order to enhance that learning experience, a lot of internships began with Live Projects, where students were allowed to work with their companies immediately post selection, for a limited number of hours per week and report to their mentor as per mutual understanding. This allows greater learning when students begin their full- time summer internship and hit the ground running on projects.

PLEASE NOTE: DUE TO COVID 19 CRISIS ALL THE FULL TIME SUMMER INTERNSHIPS WERE CONDUCTED VIRTUALLY FOR 2 MONTHS THIS YEAR KEEPING IN MIND THE GOVERNMENT SAFETY REGULATIONS IMPLEMENTED ON THE UNIVERSITIES, INSTITUTES AND SCHOOLS.

COMPANIES REPRESENTED

Students have secured internships across industries viz. FMCG/ FMCD, Conglomerate, BFSI, Fintech, Management Consulting, HR Consulting, Manufacturing, Luxury & Fashion, Retail, E-Commerce, Media & Advertising and Pharmaceuticals.

THE STUDENTS SECURED THEIR INTERNSHIPS AT THE FOLLOWING COMPANIES:

2Nd Innings Handicrafts Pvt. Ltd.	Deloitte Usi	Mitkat Advisory	Stack Finance
Ab Inbev	Dimoda	National Fertilizers Ltd.	Stackbox
Abhay Tech Solutions	Edgistify	Native	Starfing
Aditya Birla Health Insurance Co. Ltd.	Edlp Retail Solutions Pvt. Ltd.	Near.Store	Sbi Mutual Funds
Aditya Birla Money	Ernst & Young	Netcore Solution	Sudlife
Anar App Pvt. Ltd.	Finshell	Niti Aayog	Sula Vineyards
Athena Capital	Future Group	Nivea	Tata Capital
Avail Finance	Grant Thornton	Nourish You (Nutrivative Foods)	Tata Communications
Azah	Hdfc Ergo	Oneistox	Tata Consumer Product
Bel Groupe	H-Energy	Pepturf	Tedxgateway
Bigbasket	Icarus Innovation Labs Pvt. Ltd.	Piaggio	The Digital Fifth
Bisleri	Icici Bank	Ramco Systems	The Himalaya Drug Company
Black White Orange	Icici Prudential	Reculta	Time Remedies Pvt Ltd
Bridgestone India Private Ltd	Icici Securities	Refash	Toshiba Software (India) Pvt Ltd
Brinks Inc.	Idfy	Reliance Industries Ltd.	Trariti Consulting Group
Buildmyinfra (Bmi)	Itc Ltd	Renault India Pvt. Ltd.	Twf Flours
Buzzibrains	Jsw Steel	Saksoft Ltd	Upgrad
Bw Businessworld	Kesari Infrabuild Pvt. Ltd.	Sbi Mf	Uspi Consulting
Carlsberg	Konsolidon	Schindler India	Vaishali S
Chicago Pneumatic	Kore.Ai	Singhi Advisors	Vakrangee Ltd.
Circle Wealth Advisors	Kustard	Skyquest Technology Group	Value Prolific Consulting Services Pvt. Ltd. (Enablers)
Credable	L&T Infotech	Slaughter And Fox	
Crisil	Luxtotta	Smartbetaplus Analytics Pvt. Ltd.	
Cult Fit	Meet-Medha	Soulflower	

CAREER DEVELOPMENT SERVICES

TEAM FOCUSES ON PROVIDING RELEVANT OPPORTUNITIES FOR STUDENTS AS PER THEIR CAREER ASPIRATIONS.

CDS gives special attention at curating each student's path towards a successful career. Each student is personal counselled and trained in the areas of skill development and extra-curricular activities in regards to the career they are aiming for. CDS focuses on matching the right talent to the right employer, in sense of skills needed and shared culture.

COMPANIES SECTOR WISE

CONSULTING / ADVISORY	24%
BFSI	17%
IT/ITES	11%
RETAIL	9%
BEVERAGES	7%
FMCG / FMCD	7%
EDUTECH	4%
E-COMMERCE	4%
MEDIA / ADVERTISING	4%
MANUFACTURING	4%
AI & MACHINE LEARNING	2%
AUTOMOBILE	2%
OTHERS	5%

Students received the most amount of interest from the Consulting / Advisory sector followed closely by BFSI, IT/ITES, Retail, Beverages, FMCG/ FMCD sectors.

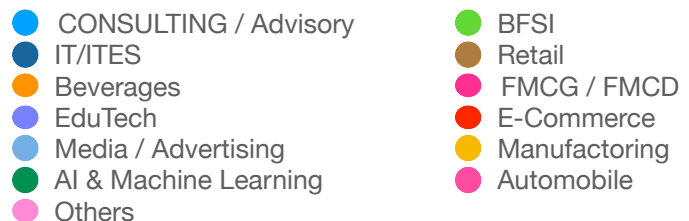
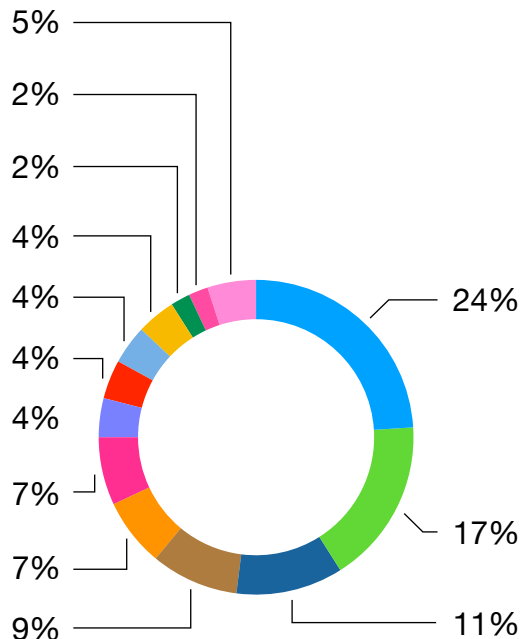
The other sectors that drew interest were the EduTech, E-Commerce, Media/Advertising and Manufacturing.

The Operations profiles were mainly within the manufacturing domain and the FMCG / Retail Space.

The Consulting profiles were with top 2 consulting firms in to Management Consulting and IT Consulting.

HR Projects came from BFSI, Retail, Power and Energy sectors.

A lot of Analytics/Information Systems based assignments and projects were from Tech based start-ups.



SDA Bocconi ASIA CENTER

Contact us:

Placements: cds@sdabocconiasiacenter.com

tel: 022 4086 7017

SDA BOCCONI ASIA CENTER

9th Floor, Hiranandani Knowledge Park | Powai, Mumbai - 400076, Maharashtra, India
tel. +91 22 4086 7000

www.sdabocconiasiacenter.com

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