



## Summer Internship Report **PGPB5**

Class of 2018

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**MISB Bocconi** is the Indian presence of Università Bocconi, Milan - Italy, one of the most prestigious universities in Europe, after more than 110 years. The 22-month, full-time, dual location Post Graduate Program in Business (PGPB) is the flagship program at MISB Bocconi, with the first year in India followed by a mandatory 4-month Specialization Semester at Bocconi Milan during the second year.

All students from the PGPB5, Class of 2018 were placed. Students have been placed in the following industries viz. FMCG/ FMCD, BFSI, Telecom, Manufacturing, Luxury & Fashion, Retail, E-Commerce, Media & Advertising, Pharmaceuticals and Publication.

### Summer Internships with a Difference:

Live Projects are a critical part of our students' corporate learning and all students are encouraged to pursue them throughout their PGPB duration at MISB Bocconi. In order to enhance that learning experience, a lot of internships began with Live Projects, where students were allowed to work with their companies immediately post selection, for a limited number of hours per week and report to their mentor as per mutual understanding. This allowed greater learning when our students began their full-time summer internship as inductions were not really required and students hit the ground running on projects.

The Summer Internship process began mid-October with our students receiving the most amount of interest from the BFSI sector followed closely by the Manufacturing, E-Commerce, Luxury & Fashion and Retail sectors. The other sectors that drew interest were the FMCG, Telecom, Media & Advertising and Publications.

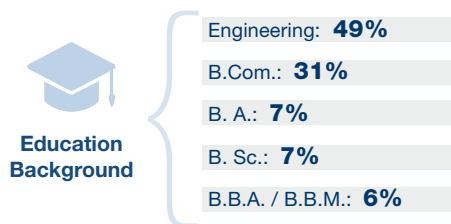
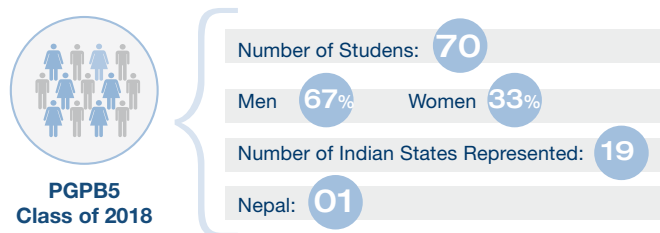
Several companies showed interest in hiring from our largest batch, thus far, at MISB Bocconi. We make bold the recruiters that visited us for the first time.

The International Companies offering internships in India were Benetton, **Bonfiglioli Transmissions**, Carlsberg Asia, Decathlon, Estée Lauder Co., Ernst & Young, Jean Claude Biguine, **Lamborghini**, Luxottica, Magneti Marelli, MSD Pharma, **Phillip Capital**, Piaggio, **Digital L&K Saatchi & Saatchi**, SIGILSOL and Vodafone.

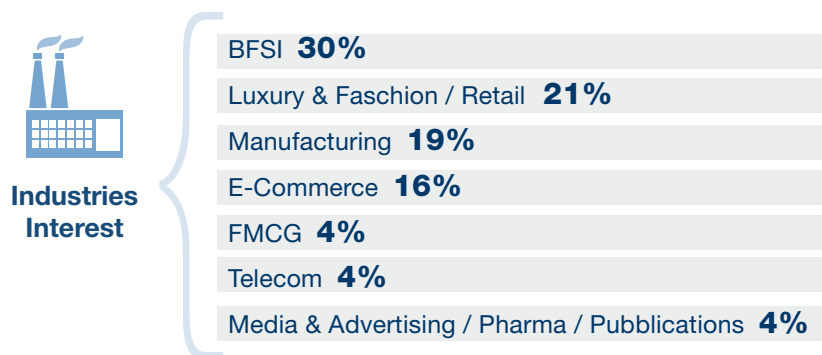
The Indian companies offering internships were Aditya Birla Retail, Amplifi, **Being Human**, BookMyShow, Elara Capital, Fitternity, **FTCash**, Future Lifestyle, **Gozoop Online**, **Hatsun Dairy Farm**, **HDFC Ergo**, ICICI Bank, ICICI Prudential Life Insurance, **IIFL**, **IL&FS**, **Khelo More**, **Nimap Infotech**, **RBL**, Reliance Brands, SBI Life, SBI Mutual Fund, Shapoorji Pallonji Infrastructure Capital Company, Tata Capital, **The Green Snack Company**, **YES Bank** and **Tribhovandas Bhimji Zaveri (TBZ)**.

The internships offered abroad were from companies such as **Madison Corporate Finance (Milan, Italy)**, **Quacquarelli Symonds (QS London, U.K.)**, **Salvagnini Italia SpA (Vicenza, Italy)** and **Thai Spring Fish (Amata City, Thailand)**.

The average domestic monthly stipend was at **INR 15,000/month** with the highest stipend at **80,000/month**.  
The average international stipend was **INR 73,000/month**.



## Recruiters Functional Profiles / Roles and Industry and Sector-wise Breakup



As every year, we strived to make sure that the Summer Internships that our students received would be a good amalgamation of self-assessment and aspirations, but with the basic fundamentals required by a company. Customizing Summer Internships that allow our students to at least explore their passions and interest has been one of our aims in enhancing career possibilities.

## Functional Profiles & Role Interest



The Sales & Marketing profiles included roles within Retail Management, Digital Marketing, Advertising and Content Writing and e-Commerce.

The BFSI segment included roles under M&A Valuation, Financial Advisory, Corporate Finance and Accounting and Real Estate and Infrastructure Finance besides Sales & Marketing.

A lot of Analytics / Information Systems based assignments and projects were embedded within the many roles offered, including within Human Resource Management and Marketing.

The Operations profiles were mainly within the manufacturing domain and the FMCG / Retail Space.

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