

**BLOOM YOUR TALENT**

# **PLACEMENT REPORT**

CLASS OF 2019

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## BATCH PROFILE - PGPB CLASS OF 2019\*

SDA Bocconi inaugurated its presence in India in 2012 through MISB Bocconi catering mostly to the Indian audience. As MISB completes six years, the Mumbai-based school gets a new name, SDA Bocconi Asia Center, and a new scope, becoming SDA Bocconi's pan-Asian hub, with a broader reach across India, the Middle East, China and the rest of Asia.

The full-time, two 11-month modules, dual location Post Graduate Program in Business (PGPB) is the flagship program at SDA Bocconi Asia Center, with the first year in India followed by a mandatory 4-month Specialization Semester at SDA Bocconi Milan.

### PGPB 6 STUDENTS PROFILE

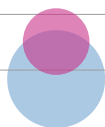
#### BACKGROUND

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Average Age: **24** YEARS

Female **38%**

Male **62%**



#### GEOGRAPHY REPRESENTED

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Indian States & Union territories: **13**

#### WORK EXPERIENCE

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Average **1.4** YEARS

#### PROFESSIONAL EXPERIENCE

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Freshers **34%**

Experienced **66%**



#### ACADEMIC BACKGROUND

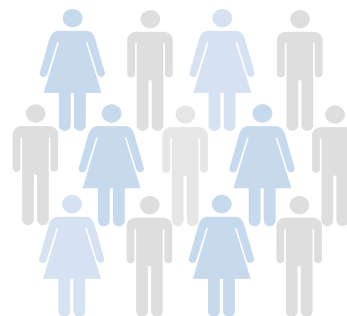
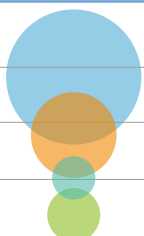
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Engineering **58%**

Commerce **18%**

Arts **10%**

Management **14%**



\*PGPB is now called IMB (International Master in Business)



## PLACEMENTS AT SDA BOCCONI ASIA CENTER

The class of 2019 received offers from industries such as FMCG/ FMCD, BFSI, IT/ITES/Telecom, Management Consulting, Manufacturing, Luxury and Retail in functions across Sales & Marketing, Operations and Supply Chain, Finance, Human Resources, Analytics, Strategy and Consulting.

The following companies have either offered jobs or interviewed our students for various opportunities.

ABINBEV	H&M	PWC
ADOR GROUP	ICE (ITALIAN TRADE COMMISSION)	QUANTUM PHINANCE
AVENUES CC	ICICI BANK	SDF
BAUSCH & LOMB	ICICI PRUDENTIAL	SHUTTLE
BELGIAN WAFFLE	ITRIANGLE	SOULFLOWER
BIGBASKET	KONSÄLIDÖN	THE DRUM
CREDABLE	KPMG	THE QUARRY GALLERY
DAILYHUNT	L&T INFOTECH	TOLARAM
DELOITTE USI	LUXOTTICA	TRAFIGURA
EKINCARE	MACRONIX SCREENING SERVICES	UC STRATEGY
ERNST AND YOUNG	MANPOWER GROUP	UDAAN
FINO PAYTECH	MARKETSAND MARKETS	VITO ALTOR
FUTURE GROUP	NANOHEALTH	VODAFONE IDEA LTD.
FYND	NYKAA.COM	ZINNOV CONSULTING
GARWARE POLYSTERS	OYO ROOMS	ZS ASSOCIATES
GROWISTO	PAGE GROUP	

# PLACEMENT STATISTICS

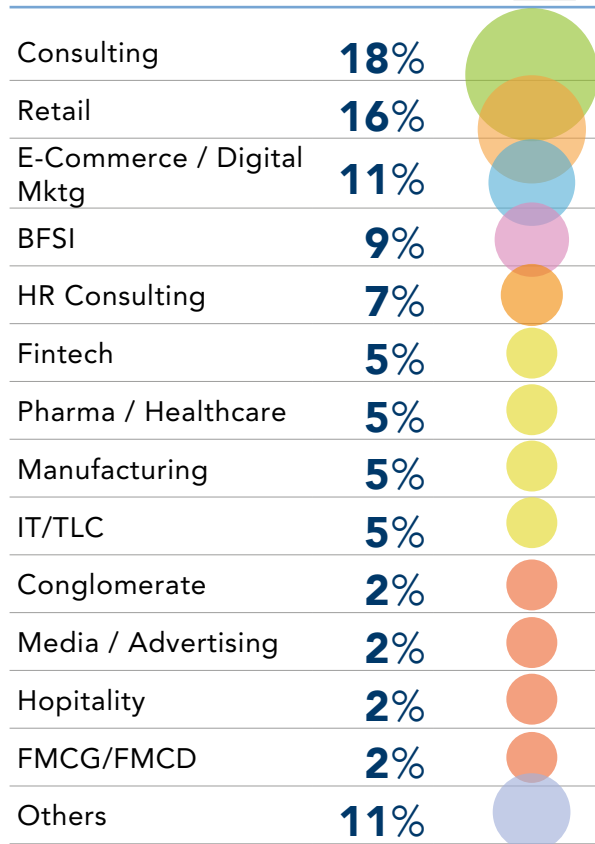
## SALARY DETAILS (INR)\*

Highest	24.00 Lakhs	Average	11.13 Lakhs	Median	10.00 Lakhs
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\*The above does not include international offers

Career development services team focuses on providing relevant opportunities for students as per their career aspirations.

## PARTICIPATING COMPANIES SECTOR WISE



## ROLES OFFERED FUNCTION WISE:



### SALES & MARKETING

Management Trainee  
 B2B Sales  
 Asst Category Manager  
 Area Sales Manager  
 Associate Engagement Partner  
 Asst. Manager Business Development  
 Sr. Executive Marketing  
 Revenue Strategist  
 Asst. Brand Manager  
 Sr. Executive Brand Management

### OPERATIONS

Management Trainee - Commercial & Procrument  
 Operations Manager  
 Demand Planning Executive  
 Project Manager  
 Principal Analyst

### FINANCE

Manager Treasury Control  
 Equity Research Analyst  
 Credit Risk Analyst  
 Management Trainee

### CONSULTING

Consultant  
 Associate Consultant  
 Project Manager  
 Analyst  
 Sr. Analyst  
 Resource Manager

### HR

Consultant  
 Future Business Innovator  
 Associate Consultant

The above data shows that we map student interests with corresponding industries/sectors

# SDA Bocconi

## ASIA CENTER

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