

**BLOOM YOUR TALENT**

**PLACEMENT REPORT PGPB 5**  
CLASS OF 2018

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# PLACEMENT REPORT PGPB 5

SDA Bocconi inaugurated its presence in India in 2012 through MISB Bocconi catering mostly to the Indian audience. As MISB completes six years, the Mumbai-based school gets a new name, SDA Bocconi Asia Center, and a new scope, becoming SDA Bocconi's pan-Asian hub, with a broader reach across India, the Middle East, China and the rest of Asia.

The full-time, two 11-month modules, dual location Post Graduate Program in Business (PGPB) is the flagship program at SDA Bocconi Asia Center, with the first year in India followed by a mandatory 4-month Specialization Semester at SDA Bocconi Milan.

## PGPB 5 STUDENTS PROFILE

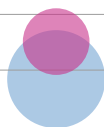
### AGE

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Average: **23** YEARS

Female **33%**

Male **67%**



### TERRITORIES REPRESENTED

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Indian States & Union territories: **19**

### WORK EXPERIENCE

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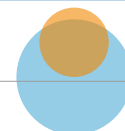
Average **1.4** YEARS

### PROFESSIONAL EXPERIENCE

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Freshers **37%**

Experienced **63%**



### ACADEMIC BACKGROUND

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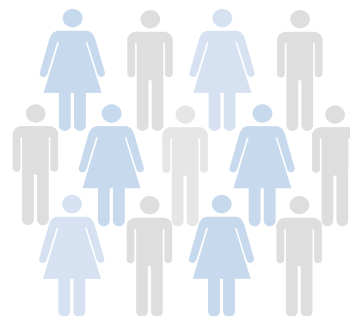
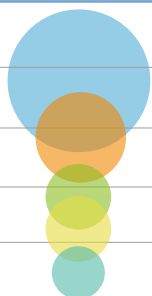
Engineering **49%**

Commerce **31%**

Arts **7%**

Sciences **7%**

Management **6%**



## COMPANIES AT SDA BOCCONI ASIA CENTER

The Class of 2018 has secured offers from the following industries viz. FMCG/ FMCD, BFSI, IT/ITES/Telecom, Management Consulting, Manufacturing, Luxury & Retail in functions across Sales & Marketing, Operations, Finance, Human Resources, Strategy and Consulting. The Class of 2018 continued the practice of winning several domestic and international level corporate competitions.

### Final Recruiters thus Far:

The PGPB 5, Class of 2018 has received offers from:

AB INBEV	FUTURE GENERALI	MYGATE
AICL COMMUNICATIONS	FYND	NRB BEARINGS
AON HEWITT	GARWARE POLYESTER	PIAGGIO
AVENUES PAYMENTS	H&M	PURPLLE
BAXTER	HILTI	SOULFLOWER
BOSTIK	HINDUSTAN UNILEVER	TCS
CAPIOT	ICICI BANK	THAI SPRING FISH
CATENON WORLDWIDE	ICICI PRUDENTIAL	UDAAN
CRMIT SOLUTIONS	ICICI SECURITIES	VODAFONE INDIA
FERRERO INDIA	KIMS GLOBAL	ZINNOV MANAGEMENT CONSULTING
FIAT CHRYSLER AUTOMOBILES	MERCK SHARP & DOHME	ZS ASSOCIATES
FINO PAYTECH	MICHAEL PAGE	

### Other Companies:

Besides the companies mentioned above, students have either undergone interviews or are at various stages of the interview process

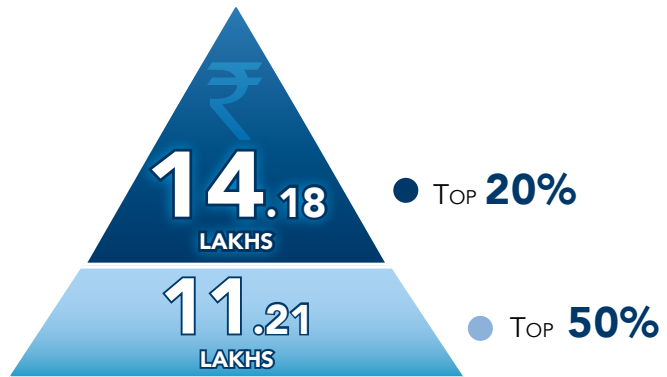
3D FUTURE TECHNOLOGIES	IDFY	RELIANCE CAPITAL
AFFINE ANALYTICS	MEDIA.NET	SHUTTL
ALTOR	MONEYCONTROL	TATA COMMUNICATIONS
BARCLAYS	NYKAA	TOLARAM GROUP
DUFF & PHELPS	PRICEWATERHOUSECOOPERS	TRAFIGURA
GENESIS LUXURY FASHION	QS LEAP	UNIVERSAL CONSULTING
HAPTIK	RAW PRESSERY	XSEED EDUCATION
HDFC AMC	REDSEER CONSULTING	

# STATISTICS

## PERCENTAGE WISE CTC (INR) DETAILS

Average **9.82 Lakhs**

Median **9 Lakhs**



Focus was given on individual career aspirations and having personal interviews between students and companies. This saw a marked rise in the number of Off Campus offers where individual students interviewed at the company's premises.

## PARTICIPATING COMPANIES SECTOR WISE



BFSI	<b>14%</b>	
IT / TLC	<b>12%</b>	
Consulting	<b>12%</b>	
FMCG / FMCD	<b>10%</b>	
Manufacturing	<b>8%</b>	
Luxury / Retail	<b>7%</b>	
Services	<b>7%</b>	
E-Commerce	<b>5%</b>	
HR Consulting	<b>5%</b>	
Pharma / Healthcare	<b>5%</b>	
Education	<b>5%</b>	
Media / Advertising	<b>3%</b>	
Analytics	<b>2%</b>	
Others	<b>5%</b>	

## ROLES OFFERED FUNCTION WISE:



### SALES & MARKETING

Management Trainee  
 Deputy Manager  
 Associate Consultant  
 Associate Sales Manager  
 Deputy Sales Manager  
 Associate Brand Manager

### FINANCE

Manager Mortgage Loan Credit  
 Management Trainee  
 Manager Treasury Control  
 Equity Research Analyst  
 Executive Business Evaluation

### OPERATIONS

Sr. Business Analyst  
 Demand Planning Executive  
 Operations Manager  
 Management Trainee  
 Principal Analyst

### CONSULTING

Consultant  
 Associate Consultant

### HR

Area Manager  
 Associate Consultant

# SDA Bocconi

## ASIA CENTER

Contact Us:

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