



PLACEMENT REPORT PGPB4

Class of 2017

Final Placement Report PGPB4

The Post Graduate Program in Business (PGPB) is a full-time program comprising of two 11 month modules, which includes a 4-months specialization semester at Università Bocconi in Milan, Italy, in the second module. Majorly taught by international Bocconi faculty, the program is built on a combination of solid theory, case-study methodology, international experiences and corporate exposure.

PGPB offers an international outlook and a multicultural environment essential for a successful career in a global economy. Upon completion, participants are awarded MISB Bocconi PGPB certificates for the two module and **SDA Bocconi Diploma in International Business** for the 4-months specialization semester.

PGPB 4 STUDENTS PROFILE



- 13** Indian States & Union Territories Represented
- 23** Average Age in Years
- 1.6** Years (average) Work Experience
- 32%** Female
- 68%** Male

Academic Background



- 54% Engineering
- 28% Management
- 11% Arts
- 7% Science

Professional Background



- 30% IT / TLC
- 28% Services
- 17% Manufacturing
- 14% Consulting
- 8% Engineering
- 3% BFSI

The Class of 2017 has been placed in the following industries viz. FMCG/ FMCD, BFSI, Telecom, Management Consulting, Manufacturing, Luxury & Retail with an increased interest in Analytics and Decision Sciences.

The Final Placement process began with our students receiving the most number of Pre-Placement Offers (PPOs) / Pre-Placement Interviews (PPIs) in MISB Bocconi's short history in India. The Class of 2017 continued the practice of winning several domestic and international level corporate competitions that the students strived to be invited for.

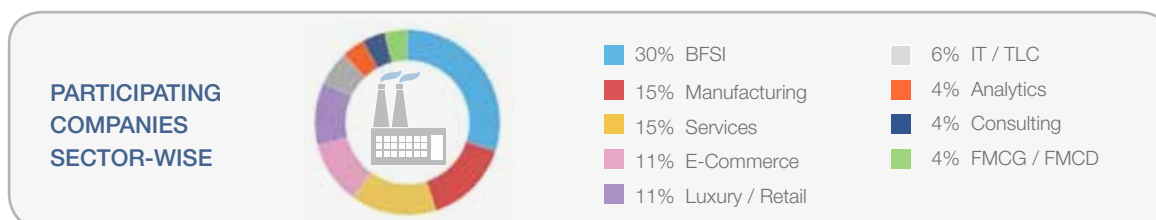
Final Recruiters

The PGPB4, Class of 2017 batch has received offers from:		
Affine Analytics	ICICI Bank	SOL Italia / SICGILSOL
Citibank	ICICI Prudential	Stepathlon Lifestyle
Ebaco	ICICI Securities	Tata Capital
Ernst & Young (EY)	Italian Trade Commission (ICE)	Treebo Hotels
Ferrero	LG India	Universal Consulting
Future Lifestyle	Mafatlal Industries	Vodafone India
H&M India	MSD India Forecasting Centre	
HDFC Asset Management Co.	Nykaa.com	

PGPB4 - CLASS OF 2017*		
Highest CTC Offered	Average CTC Offered	Median CTC Offered
₹ 21.00 LPA	₹ 10.19 LPA	₹ 9.00 LPA

*Based on available data

CATEGORIES	NUMBER
1. Total Number of Graduating Students	55
2. Number of students employed within 3 of graduation	48
3. Entrepreneurs / Opt Out	05





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MISB Bocconi

9th Floor, Hiranandani Knowledge Park | Powai, Mumbai | 400076, Maharashtra, India
tel. +91 22 4086 7000
www.misbbocconi.com

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