



# PLACEMENT REPORT PGPB3

Class of 2016

## Placement Report Brief

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MISB Bocconi, the only offshore presence of Università Bocconi, Milan (Italy) after 110 years, and its graduating students continued to enjoy immense faith and trust from the industry as testified by the placement season for the batch of 2014-16. The Recruitment Programme 2015-16 at MISB Bocconi concluded with 100% job offers secured by students in myriad sectors viz. FMCG/ FMCD, Consulting, BFSI, Telecom, Manufacturing and Technology, Information Technology, Pharmaceutical, Luxury, Retail etc.

Recruitment for final placements began in October through PPOs and continued through the normal recruitment cycle until March.

The PGPB 2014-16 batch received calls for interviews and offers from various prominent organizations including Coca-Cola, Vodafone, Luxottica, Future Group, H&M India, Landmark, Reliance Brands, DHL, LG, Ferrero, Rothschild, Piramal Enterprises, Edelweiss Financial Services, Trafigura, HP Inc., Roposo and Kaizen PE among others.

The companies that participated for the first time included Asit C. Mehta, Axis Capital, Coca-Cola, DHL, Enarr Capital, Fitternity, GlaxoSmithKline (GSK) India, H&M India, HDFC Asset Management, IPSOS Consulting, Jean Claude Biguine, Kaizen PE, Landmark, PickSilk.com, Piramal Enterprises, Quacquarelli Symonds (QS), Roposo, Rothschild, R.K. Swamu BBDO and Universal Consulting.

MISB Bocconi, Mumbai had a successful placement season with the average CTC for the PGPB at **Rs. 10.84 LPA**, and the highest CTC of **19.5 LPA**.

A highlight of the placements season was the success of the shift from a purely structured system of the previous years, to a flexible hybrid model that also included exclusive days for recruiters who had elaborate hiring processes.

## PGPB 3 - Class of 2016



Number of Students: **23**

Number of Students in Placement Process: **17**

Number of Students opted Out: **6**



Average CTC: INR **10.84** LPA

Highest CTC: INR **19.5** LPA

Median CTC: INR **9.0** LPA

During the Final Placement Process at MISB (Bocconi&Jobs) we had participation from top FMCG, Retail and Finance Sectors. Out of 32 companies who participated, we had majority of the Students in Sales & Marketing, followed by SCM & Logistics, Finance and Consulting. The increase in the number of offers this year depicts the industry's faith in MISB Bocconi for the quality of students in a vastly growing and competitive market. The institute attracted leading companies which offered niche profiles to the students.

The Recruitment Programme 2016 at MISB Bocconi was an opportunity to showcase its talent pool to the corporate world as well as for corporates to reiterate their confidence in the institute.



## 32 RECRUITERS

**Coca-Cola - R.K. Swamy BBDO - Piramal Enterprises - Vodafone - Jean Claude Biguine - Edelweiss Financial Services - Luxottica - Ferrero - GSK India - H&M - Axis Capital - Trafigura - Future Group - HDFC - AM Kaizen PE - Universal Consulting - Asit C. Mehta - Roposo - IPSOS - Fitternity - ENARR Capital - Landmark - Stepathlon - Quacquarelli Symonds - PickSilk - ICICI Prudential Life Insurance - HP Inc. - DHL - Rothschild - All People Networks - LG - Reliance Brands**

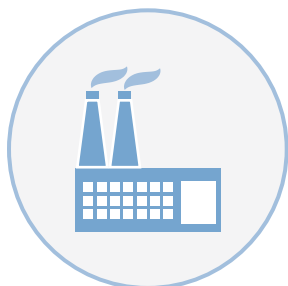
## Recruiters Functional Profiles / Roles and Industry and Sector-wise Breakup

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### Functional Profiles / Roles:

Sales & Marketing:	12
Management Consulting:	02
Operations & SCM:	02
Banking & Finance:	01



### Industries:

Manufacturing:	04
Retail:	03
FMCG:	02
BFSI:	01
Conglomerate:	01
Ecommerce:	01
Luxury & Fashion:	01
Mgmt. Consulting:	02
Telecom:	02

# pgpb

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