

Robert Grant

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Competitive Strategy

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Curriculum Vitae

Robert Grant is Senior Professor of the Department of Management and Technology at Bocconi University. He was formerly held the Eni Chair of Strategic Management.

He has cooperated with SDA Bocconi since 2008. He conducted research and training projects with a number of companies in many several different sectors (including energy, pharmaceutical, aerospace, and financial services) mainly on issues of strategy and management development.

His research activities focus on competitive and corporate strategy. He is known for his research contributions in the resource-based view of the firm, the knowledge-based view of the firm, the analysis of organizational capability, and role of strategic planning systems within large companies.

His research has been published in *Strategic Management Journal*, *Organization Science*, *Academy of Management Journal*, *Strategic Organization*, *Long Range Planning* and other journals. He is the author of *Contemporary Strategy Analysis* (ninth edition, 2016) one of the world's most widely used strategy textbooks. He is editorial board member of *Strategic Management Journal*, *Strategic Organization*, *Strategy & Leadership* and *Long Range Planning*; and an Elected Fellow of the Strategic Management Society. He is Visiting Professor at the Cass Business School in London. He previously held faculty appointments at Georgetown University, London Business School, City University, California Polytechnic, UCLA, University of British Columbia and the University of St. Andrews.

Robert earned BSc and MSc degrees in Economics from the London School of Economics and a Ph.D. in Management Studies from City University, London.

Publications

Books (last ten years)

- “Situating Dynamic Capabilities: A Capability Architecture Perspective”. In D.J. Teece and S. Leih (eds.) *The Oxford Handbook of Dynamic Capabilities*, Oxford University Press, forthcoming (with A. Bakhru)
- “Nonaka’s “Dynamic Theory of Knowledge Creation” (1994): Reflections and an Exploration of the “Ontological Dimension”. Chapter 4 of G. von Krogh, K. Kase and C.G. Cantón (eds.) *Towards Organizational Knowledge: the Pioneering Work of Ikujiro Nonaka*, Palgrave, 2013, pp. 77-95
- *Contemporary Strategy Analysis*, (9th edition) Wiley, Chichester, 2016 (previous editions 1991-2013)
- *Foundations of Strategy*, Wiley, Chichester, 2012 and 2015 (with J. Jordan)
- “Interdependencies between People in Organizations” in A. Burton-Jones and J-C Spender, *Oxford Handbook of Human Capital*, Oxford University Press, 2011 (with J. Hayton)
- “National Economic Development and the Competitive Advantage of Nations” in R. Huggins and H. Izushi, *Competition, Competitive Advantage and Clusters. The Ideas of Michael Porter*, Chapter 7. Oxford University Press, 2011
- “Some Thoughts on Vittoria Coda’s Contribution of Strategic Management.” Chapter 1 of Vittoria Coda, *Entrepreneurial Values and Strategic Management*, Palgrave, 2010

Articles (last ten years)

- “What’s Holding Back Empirical Research into Organizational Capabilities? Remedies for Common Problems,” *Strategic Organization* Vol. 13, February 2015, pp. 61-74
- “The Development of Knowledge Management in the Oil and Gas Industry”, *Universia Business Review*, Vol. 40, Special issue on Knowledge, Entrepreneurship and Capabilities edited by D.J. Teece and A.Y. Al-Aali, 2013, pp. 92-125
- “Rejuvenating a Mature Journal: Charles Baden-Fuller’s Editorship of *Long Range Planning*, 1999-2010”, *Long Range Planning*, Vol. 45(2), 2012, pp. 93-104
- “Reflections on Knowledge-based Approaches to the Organization of Production”, *Journal of Management & Governance* Vol. 16 (2) 2012, pp. 231-249
- “Strategic and Organizational Challenges of Internationalisation in Financial Services”, *Long Range Planning*, Vol. 42, October 2009, (with M. Venzin)
- “Strategic Management in a New Era”, *Economia & Management* No. 3, May 2009, pp. 1-10
- “Why Strategy Teaching needs to be Theory Based”, *Journal of Management Inquiry*, Vol. 17 (no. 4), December 2008, pp. 276-281
- “The Future of Management: Where is Gary Hamel Leading Us? *Long Range Planning*, Vol. 41, October 2008, pp. 468-482
- “The Strategic Background to Corporate Accounting Scandals,” *Long Range Planning*, Vol. 39, August 2006, pp 361-383 (with M. Visconti)
- “Strategic Management of Operating Exposure”, *European Management Journal*, Vol. 22 (1) February 2004, pp. 53-62 (with L. Soenen). Reprinted in P. Gangopadhyay and M. Chatterji (eds.), *Economics of Globalization*, Ashgate, 2005, pp. 219-234