

# Paola Bielli

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Information Systems

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## Curriculum Vitae

Researcher of the Department of Management and Technology at Bocconi University

Degree in Business Administration, Bocconi University, Milan, 1987

### Research Interests

- E-Learning: an operational model for SMEs in Lombardy (research project by Bocconi-Assolombarda), project leader
- The cost of ICT illiteracy (research by SDA Bocconi-AICA), project leader
- Control of ICT expenses in Lombardy, project leader

### Publications

## Books

- P.F. Camussone, F. Sala, P. Bielli (a cura di), L'ignoranza informatica. Il costo nella pubblica amministrazione centrale, Egea, 2008
- P. Bielli (a cura di), E-learning: analisi di un percorso incompiuto, F. Angeli, 2005

## Articles in International Journals

- Belvedere, V., Grando A., Bielli P., (2013), A quantitative investigation of the role of the information and communication technologies in the implementation of a product-service system, International Journal of Production Research, vol. 51, n. 2, January, p. 410-426
- K. Kumar, H. Van Dissel, P. Bielli, (1998), The Merchant of Prato revisited: towards a third rationality of information systems, MIS Quarterly 22(2): 199-226

## Other Articles

- Bielli P., Nemeslaki A. (2009), Reinventing organisations with ICT, in Zsolani, Tencati (eds), The Future International Manager, Palgrave Macmillan
- P. Bielli, P.F. Camussone, IT training: impacts and decision drivers, in D'Atri & al. (eds.) Management of the interconnected World, Springer Verlag, 2009
- P. Bielli et al., Formazione informatica: "Cenerentola" delle iniziative aziendali, ma "Così fan tutti", (Cinderella in business projects, but everybody does the same) Economia & Management, 1/2006
- "E-learning: opportunity or risk for SMEs?", in Kemper H.G., Muelder W. (Hrsg.), Informationsmanagement, EUL Verlag, Koeln, 2003;
- P. Bielli, Approfondimenti sul metodo della ricerca ed evidenze empiriche (Research methods and field results), in Il costo dell'ignoranza nella società dell'informazione (the cost of computer illiteracy in information society) (Camussone, Occhini - edited by) Etas, 2003;
- P. Bielli, "L'impatto dell'addestramento informatico sulle prestazioni individuali: l'esperienza di alcuni medici dell'Ospedale di Legnano, (Impact of ICT training on individual performance: the experience of some doctors at Legnano Hospital) in L'ignoranza informatica: il costo nella sanità (Computer illiteracy: cost in health industries) (Borgonovi, Camussone, Occhini, edited by), McGraw Hill, 2004
- P. Bielli, N. Chessa, S. Funari, Da relazioni one-to-one a marketplace: l'evoluzione del commercio elettronico business-to-business (From one-to-one to marketplace: the evolution of e-commerce), in Net Economy (edited by A. Biffi), Franco Angeli, 2001
- P. Bielli, PMI in Italia: caratteristiche e tendenze evolutive (SMEs in Italy: profile and trends), in Crescere in rete (Growing in networks), P.F. Camussone, F. Ciuccarelli (edited by), edipi, 2000
- P. Bielli, Il commercio elettronico e la catena di fornitura: la nascita della Virtual Supply Chain (e-commerce and supply chain: the raise of Virtual Supply Chain), in Il commercio diventa elettronico (e-commerce), P.F. Camussone, A. Biffi (edited by), edipi, 1999
- P.F. Camussone (edited by), Enciclopedia di Informatica Aziendale (Information Systems Encyclopedia), Utet, 1994, (some definitions)