

# David Bardolet

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Dean SDA Bocconi Asia Center Professor of Strategic and Entrepreneurial Management  
Corporate Strategy

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## Curriculum Vitae

David Bardolet is Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management. Since 2018, he is Associate Dean for SDA Bocconi Asia Center.

He teaches courses in business strategy, corporate strategy and entrepreneurship. He has also conducted research and training programs with many multi-national companies in a variety of industries. His current research activities focus on helping companies to improve the effectiveness of their corporate entrepreneurship efforts.

In the recent past, he has also conducted research on behavioural strategy, resource allocation and strategic decision-making processes. In particular, he is the author of a number of studies on corporate resource allocation processes and the managerial biases that affect the efficiency of those processes.

His works have been published in Journal of Management, Strategic Management Journal and Industrial and Corporate Change, among others, and his research has been presented and discussed in numerous academic conferences. He has won the Bocconi Teaching Excellence Award three times.

David earned a Degree in Industrial Engineering from Universitat Politècnica de Catalunya in Barcelona (Spain), an MBA from IESE Business School in Barcelona (Spain) and a Ph.D. in Management from the University of California Los Angeles (U.S.)

## Publications

## Selection

- Lovallo, D., Brown, A., Bardolet, D. 2017. "The effect of relative size, profitability and growth on corporate capital allocations", Journal of Management
- "Cross-subsidization", Palgrave Encyclopedia of Strategic Management, David Teece and Mie Augier (Eds.), 2016
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- BARDOLET, D. - "The use and misuse of analogies in decision-making: An experimental study" - 2014

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